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Sustaining Volunteer Enlistments in the Decade Ahead: the Effect of **Declining Population and Unemployment**

Final Report

By

Daniel Huck Jerry Allen

Assisted By

Kenneth Goudreau Geraldine Sica Jose Imperial Kenneth Midlam

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September 1977

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Prepared For:

The Assistant Secretary of Defense (Manpower, Reserve Affairs and Logistics)

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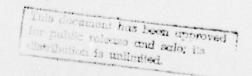


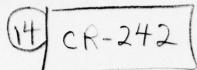
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7. AUTHOR(s)	8. CONTRACT OR GRANT NUMBER(4)
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- o If the decline in quality enlistments is projected over the next decade, what additional recruiting resources will be required to offset this decline?
- o What are the manpower policy implications of attempting to sustain the AVF in the face of potential shortages of quality volunteers

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Chapter 1 EXECUTIVE SUMMARY

OBJECTIVES OF THE STUDY

This report was prepared for the Office Assistant Secretary of Defense, Manpower, Reserve Affairs & Logistics. The study was prompted by concern that the AVF faces serious manpower supply problems over the next decade. Specifically, four issues were addressed in the study:

- What effect, if any, will the projected decline in the youth population (17-21-year-old) have on quality enlistments over the next decade?
- What will be the effect on the supply of quality enlistments if the economy continues to improve and the unemployment rate continues to decline?
- If the decline in quality enlistments is projected over the next decade, what additional recruiting resources will be required to offset this decline?
- What are the manpower policy implications of attempting to sustain the AVF in the face of potential shortages of quality volunteers?

METHODOLOGY EMPLOYED

The analysis consists principally of the development of an econometric model that relates numbers of accessions to several "explanatory" variables that are hypothesized to affect numbers of accessions. These relationships are then used to estimate future accession levels once future values of the explanatory variables have been projected or hypothesized. Finally, a sensitivity calculation is made to show how future accession levels can be affected by changes in those explanatory variables under the control of the Services.

Selection of the Variables to be Included in the Model

Based upon a host of other studies that have attempted to forecast enlistment supply and the desirability of empirically testing the effect of population on enlistments, the following five variables are included in the model.

- Quality enlistments. The dependent variable used in this analysis is the number of non-prior-service, male, diploma high-school graduates (DHSG) in the upper 50th percentile of the standardized mental test score distribution (mental categories I-IIIA). A fundamental assumption of the analysis and the rationale for the selection of this dependent variable is that this group is "supply-limited;" that is, the number of quality accessions is limited by the supply of such persons that can be induced to join the military, rather than by the military's demand. This assumption also implies that other qualified but less preferred groups are currently in excess supply and the Services can administratively control the number they desire to have enlist. These "demand constrained" groups include female high-school graduates; prior service personnel; male, mental-group IV, high-school graduates; and, to some extent, male, mental-group IIIB, high-school graduates. This latter group appears to be administratively controlled by the Air Force and the Navy and, to a lesser extent, by the Army and Marine Corps. A separate dependent variable was created for each Service as well as by race (white and non-white).
- Quality population. The first independent variable used in the model is the number of Qualified Military Availables (QMAs) that is contained in the relevant market recruited by the Services. The segment of the QMA market that was used in this analysis is the population of NPS, diploma high-school graduate, 17-21-year-old males, classified in mental categories I-IIIA, and not pursuing further schooling. Nationally, this subpopulation accounts for approximately 6 percent of the military available (MA) population. Both the enlistment and QMA counts were split by Service, mental group and race for male diploma graduates and are shown on Table 1.1.
- Recruiters on stations. The recruiter variable used in this analysis consists of estimates of production recruiters on station as of 31 October 1976. This was the only state level estimate of recruiter strengths available and it is presumed that the distribution of recruiters on this date is comparable to the average distribution during CY 1975. The fact that the recruiter variable entered in a large and statistically

Table 1.1

I

SUMMARY ENLISTMENT/QMA DATA

CY 1975

NPS Male Diploma Graduates

		Whi	9			Non-r	Non-white		
Army	1,2	3A	38	4	1,2	3A	38	7	TOTAL
***	31,043	16,806	15,779	3,838	2,899	5,247	11,675	4,804	92,091
Navy	30,334 43	17,797 25	11,176	2,921	1,742	2,376	2,744	1,031	70,121
USMC %	11,504	7,456	5,847	595 2	1,416	1,818	2,265	310 1	31,211
USAF # 24,528 15,303 % 42 27	24,528	15,303	9,863	463	1,704	2,681	2,728	95 <u>a</u> /	57,365 100
Total DOD * % b/	97,409	57,362	42,665	7,817	7,761	12,122	19,412	6,240	250,788
- ************************************	645,071	294,447	268,402	148,439	21,775	29,907	66,157	76,203	1,550,401

Jess than 0.5%.

b/QMA includes QMA not in school, 15% of QMA in school because 15% of enlistees responded they were in school at time of enlistment on the May 1975 AFEES survey, and DOD enlistments for CY 1975.

significant manner for each of these Service- and race-specific models tends to confirm that the assumption concerning recruiter distributions was correct.

- <u>Unemployment</u>. The variable used in these models represents general unemployment as a percent of the labor force and was extracted from the Employment and Training Report of the President (1976).
- <u>Civilian pay</u>. In order to account for regional variation and economic attractiveness of military service as an alternative to civilian pursuits, a civilian pay variable was included in the model. The data for this variable were extracted from Table C.13, "Salaries and Earnings of Production Workers on Manufacturing Payrolls by State and Selected Areas," in the BLS report, <u>Employment and Earnings for August 1976</u>. Payroll data used in the model are for June 1976.

Selection of the Model

A cross-sectional model was selected, involving a single annual observation on each of the 50 states in the U.S. This form of a model, rather than a time series model, was selected to obtain a sufficient range of values for each of the variables (especially population) to permit accurate estimation of the statistical relationships among the variables. Without the cross-sectional dimension to the model, there would not have been enough variation in the population variable over time during the relatively short period since the beginning of the AVF. Once a cross-sectional model was selected, only one year's data could be used because, at the time of the analysis, data on recruiter allocation across geographical area were available for only a one-year period.

A multiplicative Cobb-Douglas form of model was selected because it would be least sensitive to possible inaccuracies in the source data.

Estimation of Model Parameters

Conventionally, parameters of a multiplicative Cobb-Douglas model are computed by converting the model into its companion log linear form and solving for the approximate elasticities using a standard linear regression package. This procedure was not employed in the present analysis because it was found to produce significantly erroneous results. Rather, an improved

technique, called the Gauss Marquardt least squares algorithm, was employed to obtain estimates not subject to the weaknesses of the conventional approximation procedure.

SUPPLY EFFECTS OF THE MODEL PARAMETERS

The elasticity of an explanatory variable is the percentage change in the dependent variable (in this case, NPS male HSG I-IIIA enlistments) with respect to a given percentage change in that explanatory, or independent, variable (population, unemployment, etc.). Elasticities of all variables in the model are summarized in Table 1.2. The data show, for example, that the population elasticity for Army white enlistments is .65. This means that a 10 percent change in this population category will result in a 6.5 percent change in white quality enlistments for the Army. While separate elasticities were computed for each Service by race for each of the variables, composite elasticities were also computed; these are shown on Table 1.3 on page 7.

Based on the individual and composite elasticities, the following observations appear relevant to this study.

- Population effect. The computed population elasticity for each Service is posítive and significant; but, in each instance, the value is less than 1.0, meaning that a less-than-proportional decline in quality enlistments is expected to occur for a given percentage decline in the relevant youth population. The largest absolute and relative declines due to population are anticipated to occur in the Army while the smallest but still significant effect of the population decline impacts on the Air Force. Smaller population elasticities suggest a condition of excess supply of enlistable volunteers to a Service. This implies that the Air Force has the largest surplus and the Army the lowest (if any) and is thus the most sensitive to changes in population.
- Race-specific population effects. With the exception of the Air Force, population effects examined by race show that white enlistments are more sensitive to change in the white population than non-white enlistments are to changes in the non-white population. Since the real decline over the next decade in youth population is expected to occur in the white population, the differences in these elasticities tend to exacerbate the imbalance in the racial mix of enlistments when examined by Service.

Table 1.2 FINALIZED SUPPLY MODELS FOR I-IIIA, DHSG ACCESSIONS

		Wh	ite	Non	-white
Paran	eter	Value	Standard error	Value	Standard error
	c	4.50		22.41	
	€q	.65	. 10	.41	. 15
	e'r	. 34	.09	.54	.20
Army	€u	. 34	.11	42	.41
	€ R ²	1.16	.24	4.11	.56
	R ²	.9624		.7505	
	c __	3.54		7.02	
	€q	.44	.07	. 35	.08
	€ r	.56	.06	.63	.08
Navy	€u	-0-		53	. 19
	€ e R ²	61	.23	1.18	.32
	R ²	.9678		.9310	
	С	1.85		5.99	
	€q .	.20	.09	.64	.08
	r	.73	.09	.21	.08
USAF	€u	.25	. 12	-0-	
	€ R ²	-0-		1.17	.37
	R ²	.9495		.8755	
	c	76		5.31	
	€ q	.57	.09	.55	. 10
USMC	۴,	. 37	.08	.26	.10
	€ u	-0-		-0-	
	€ e R ²	-0-		1.04	.45
	R ²	.9579		.8243	

Table 1.3

NON-RACE-SPECIFIC SUPPLY MODELS FOR I-IIIA DHSG ENLISTMENTS

(Values shown in the table represent elasticities)

			Marine	Air		DOD	
Parameter	Army	Navy	Corps	Force	White	Non-white	Total
Constant (population)	7.11	3.81	.12 .57	2.26	2.88	12.82	4.01
ε _r (recruiters)	.37	.57	.35	.68	.51	.44	.50
ε _u (unemployment)	.23	04	-0-	.23	.17	28	.12
€ _e (pay)	1.59	.65	.15	.12	.55	2.36	.76

• Recruiter effect. The recruiter variable shows a positive and significant effect on quality enlistments for each Service. Relative magnitude of the recruiter effect when examined by Service shows a pattern opposite that of the population effects; that is, Air Force quality enlistments which are the least sensitive to population changes of the four Services are most sensitive to changes in the recruiter force. These differences are best exemplified by the marginal productivities of the respective Service recruiters which are computed from these elasticities.

Table 1.4

MARGINAL PRODUCTIVITIES OF SERVICE RECRUITERS
FOR NPS MALE, DHSG, I-IIIA ENLISTMENTS
(at CY 1975 supply levels)

Army	Navy	Marine Corps	Air Force
4.3	8.5	4.3	16.5

The results show that the Army and the Marine Corps have equivalent capability at the margin while the Navy and Air Force recruiters are two and four times as productive, respectively. These results are consistent with other evidence that enlistment preferences of youth differ markedly by Service. While youth generally express a preference for more than one

Service, the Air Force has a broader appeal to youth than the three remaining Services. This enlistment affinity for the Air Force is reflected in their production statistics.

- Unemployment effects. Interpretation of the results of the unemployment variables included in the model is not as clear and consistent as are the other parameters. Over all, the most significant unemployment effect is observed in the Army supply models. With regard to white Army enlistments, increasing unemployment has a positive effect, while for nonwhite Army enlistments it has a negative effect. The positive unemployment elasticity is what one would normally expect since depressed economic conditions make the military a more attractive option to a greater segment of the youth population. The anomolous effect of a rise in non-white enlistments as unemployment declines could be due to a number of reasons. One possible explanation is that non-whites traditionally are the last to be employed. Hiring practices by private employers under conditions of labor surplus typically result in a preference for white over non-white new hires. Thus, employment patterns in the civilian sector during certain phases of a business cycle can affect the racial composition of enlistees if the Services are recruiting in a nondiscriminatory mode. With respect to Navy enlistments, no unemployment effect for white enlistments was observed while a similar negative unemployment effect on non-white enlistments was observed. With respect to the Air Force, the opposite pattern occurred, that is, white enlistments appear to be affected by unemployment while non-white enlistments were unaffected. This latter observation may be attributed to the small size of the Air Force non-white enlistment population. No unemployment effects were observed on Marine Corps enlistments, either white or non-white.
- Compensation effects. The compensation variable is significant and relatively large for both Army and Navy enlistments. Further, when examined by race, the pay effect on Army non-white enlistments is approximately three and one-half times larger than for Army white enlistments. This observed difference is consistent with data that show significant differences in earnings potential for whites and non-whites. Thus, a comparable non-discriminatory salary offered by the military should be relatively more

attractive to the non-white population. A similar although not as extreme effect is observed with respect to pay on Navy enlistments. Regarding the Air Force and the Marine Corps white enlistments, the pay variable had no effect. A noticeable effect of a magnitude similar to that of the Navy was observed for non-white enlistments. Again, civilian sector pay differences between whites and non-whites seem to be operative here.

ENLISTMENT FORECAST RESULTS

In order to generate enlistment forecasts over the next decade, it was necessary to develop forecasts of the four independent variables included in the model. Since in large part the objective of the study was to measure the impact that a change in population and unemployment would have on enlistments, the other two variables — number of recruiters and relative military/civilian compensation — were presumed to be held constant throughout the forecast period. Should this assumption be altered, different enlistment forecasts would necessarily occur. The assumption particularly with respect to compensation is not without its budget implications since a major share of the increase in manpower costs over the past several years has been driven by the need to maintain comparability with the civilian sector, and undoubtedly it will remain an expensive feature of the defense budget.

Some valid criticism attaches itself to the use of cross-sectional results in time series models. This technique is not without precedent, however. Economists, badgered by problems analogous to those afflicting this study, have traditionally resorted to just such an approach in demand studies. The technique is now standard; but after over 20 years of debate, basic questions of appropriateness have not been resolved.

Population Forecast Variable

The forecast of population trends employed in the enlistment supply models are data developed by the U.S. Census Population Series II. The trend in the 17-21-year-old male population is depicted graphically on Fig. 1.1 on the following page.

As a general overview, these census population trends for 17-21-yearold males show that:

- Total population for this group increases by 3 percent from 10.5 to 10.8 million over the period 1975-1978; however, in the period 1978-1990 the same group decreases by 17 percent, from 10.8 to 9.0 million.
- The white population increases by 2.4 percent, from 9.0 to 9.2 million over the period 1975-1978, and decreases 20 percent from 9.2 to 7.4 million over the period 1978-1990.

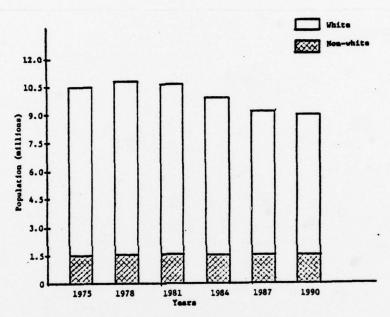


Fig. 1.1-- POPULATION OF 17-21 YEAR OLD NALES US CENSUS SERIES II (In millions)

• In contrast to the white population, the non-white population increases 11 percent, from 1.5 to 1.7 million over the period 1975-1982, and levels off at 1.6 million by 1985.

Unemployment Forecast Variable

The forecasts of unemployment that are used as input for the supply model are those developed by the Congressional Budget Office and are the same ones used by CBO in forecasting enlistment supply in a recent budget issue paper. Table 1.5 displays the historical trend in general in male youth unemployment rates as well as the CBO projections.

^{1/}The Costs of Defense Manpower: Issues for 1977, Congressional Budget Office, Congress of the United States, Washington, D.C., January 1977, especially Appendix A.

Essentially, CBO is forecasting the general unemployment rate will decline by some 45 percent over the decade 1975-1985.

Table 1.5

GENERAL AND 18-19 YEAR MALE UNEMPLOYMENT
RATES: HISTORICAL TREND AND CBO PROJECTIONS

	Actua	al rates		CBO Proj (Jan '77 p	
Year	Total rate	18-19 year males	Year	Total rate	18-19 year males
1972	5.6%	14.0%	1978	7.3%	17.2%
1973	4.9%	11.4%	1979	7.0%	16.5%
1974	5.6%	13.3%	1980	6.3%	15.3%
1975	8.5%	19.0%	1981	5.7%	13.9%
1976	7.7%	17.6%	1982	5.1%	12.7%
Mar '77	7.3%	17.2%	1983-85	4.6%	11.4%
Jun '77	7.1%	N/A			

Quality Enlistment Forecasts

Using the Census Population Projections and the unemployment forecasts developed by CBO, the Service-and race-specific supply models developed in this study produced quality enlistment forecasts as shown on Table 1.6.

The data show that if none of the relevant variables change except population and unemployment, the Services are likely to recruit 22,000 fewer quality enlistments by 1986 than obtained in 1975. While the aggregate decline is approximately 16 percent for DOD, the Army experiences the largest decline, with the Air Force ranked second, followed by the Marine Corps and Navy. The population and unemployment effects on the Marine Corps and Navy quality enlistments are much less significant, primarily because of minimal or nonexistent unemployment effects.

Changes in the Racial Mix of Quality Enlistments

Included in Table 1.6 are estimates of the racial mix of the quality enlistment group. The Army, for example, has a sizable decline in quality enlistments coupled with a rise in the proportion of these enlistments that

Table 1.6
SUMMARY OF I-IIIA DHSG ENLISTMENT
PROJECTIONS USING THE JANUARY '77
CBO UNEMPLOYMENT PROJECTIONS

1

	A	Army	Z	Navy	Marir	Marine Corps	Air	Air Force
	Total	% Non-white		Total % Non-white	Total	Total % Non-white	Total	Total % Non-white
1975 (actual)	55,995	14	52,249	&	22,194	14	44,216	10
1978	55,308	16	53,143	80	22,579	15	43,311	п
1982	50,893	19	52,843	10	22,226	15	41,007	11
1986	44,354	22	49,198	12	20,546	16	38,617	12
% 1975–86	-21%	ı	29-	ţ	-7%	1	-13%	1

are non-white. The significant increase in the proportion of quality non-white enlistments entering the Army by 1986 can be accounted for by the inverse unemployment effect described earlier, that is, a decline in unemployment tends to reduce white quality enlistments but increase non-white quality enlistments. Changes in non-white enlistment proportions in the other Services are not as dramatic, primarily because of the minimal or nonexistent impact unemployment has on quality enlistments to these Services.

ACCESSION BUDGET IMPLICATIONS OF THE ENLISTMENT SUPPLY FORECASTS

There have been a number of studies ongoing within DOD and elsewhere which are examining the feasibility and cost of satisfying its manpower requirements with alternative sources of supply. This includes greater use of women, civilians, contract hires, and prior service personnel. As a complement to these studies, it was decided to estimate what the cost is likely to be of continuing the present policy of recruiting male high-school graduates in numbers sufficient to maintain the current quality mix. Again, it was assumed that relative civilian/military compensation remains constant over the next decade and that the additional costs that accrue to the accession budgets are due solely to declines in both unemployment and population.

Optimal Accession Budget Allocations

In order to estimate the budgetary implications of the enlistment shortfalls, an optimal budget allocation model has been employed. This model was developed under previous contract work for Department of the Army and Office Secretary of Defense. 2/ Two fundamental assumptions were implicit in the modeling methodology. First is that the programs diminish in effectiveness at an exponential rate and at some point provide no additional enlistments for each increment in the budget. The second assumption is that various accession programs such as recruiters, advertising, and recruiter aids are to some extent substitutes for one another.

Accession Budget Production Functions at CY 1975 Enlistment Supply Levels

Based on output from the optimal budget allocation model, Fig. 1.2 displays the series of accession budget production functions for CY 1975 enlistment supply levels.

^{2/}Documentation Report to Support the Analysis for Management of Recruiting Resources and Operations (AMRRO) System, General Research Corporation, CR-189, June 1977.

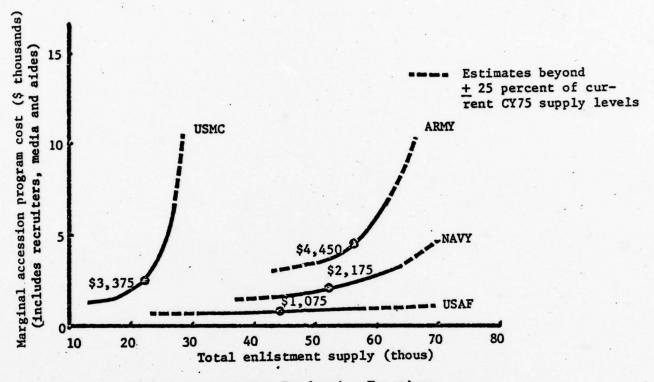


Fig. 1.2—Accession Production Functions
NPS Male, DHSG, I-IIIA (at CY 75
supply levels)

The numbers annotated on each curve represent the marginal accession costs of recruiting the next additional quality enlistment at CY 1975 supply levels. What is most apparent in the curves is the difference in production capability between the Marine Corps and Air Force. It would appear that the Air Force can recruit essentially an unlimited supply of volunteers with only minimal increases in its marginal cost. The slope of the Air Force production function is consistent with the broad appeal the Air Force enjoys among the enlistable market. The Marine Corps is at the other extreme — it appeals to only a select segment of the market. The Marine Corps' recruiting strategy, which appears successful at current accession rates, presents a higher risk strategy when compared to the other

Services. Any increase in quality enlistment requirements for the Marine Corps will tend to drive up marginal recruiting costs much more sharply than the other Services.

Shifts in the Accession Budget Production Functions

Reduction in supply due to declines in unemployment and population tend to shift these Service accession production functions upward and to the left. This effect is depicted in Figure 1.3.

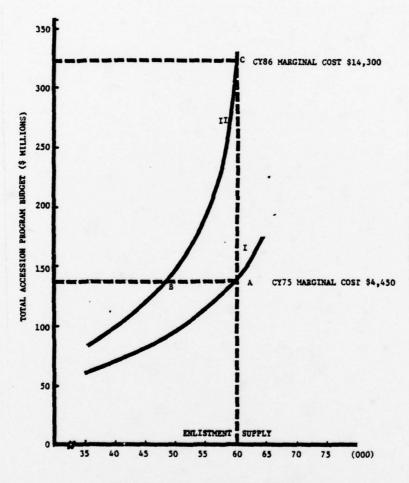


Fig. 1.3-Army Accession Production Functions NPS Male, DHSG, I-IIIA

This figure shows schematically the magnitude of shift in the Army production function that should occur when the supply of the enlistable market is reduced by declines in unemployment and population through projected CY 1986 levels. The curve labelled I is essentially an expanded version of the Army production function curve shown on Fig. 1.2. This is the production function the Army operated on when CY 1975 population and unemployment conditions were in effect. Point A represents the recruiting environment under CY 1975 resource levels. The slope of the curve at Point A (\$4,450 per accession) is the marginal cost of recruiting the next additional quality enlistment in the CY 1975 recruiting environment.

The curve labelled II is the anticipated production function the Army will face at CY 1986 enlistment supply levels. Assuming no change in the accession budget beyond that established in CY 1975, Point B shows that the Army can anticipate recruiting 21 percent fewer enlistments should it decide (or be forced) to maintain a status quo in its accession budget. Should the Army wish to restore the total number of enlistments lost due to the population and unemployment decline, it will have to increase its accession budget along production function II up to Point C. At that point, it will have achieved the same number of enlistments it realized in CY 1975 but the marginal cost of the next additional enlistment is approximately three times larger than it was in CY 1975 conditions.

The curves shown in Fig. 1.3 indicate that without changes in the attractiveness of Army Service, a \$90 million per year, i.e., a 56 percent, increase in the accession budget will be required by CY 1986.

Accession Budgets Required to Eliminate Quality Enlistment Shortfalls

The size of the accession budget for each Service required to overcome projected declines and their enlistments is shown on Table 1.7. As stated earlier for the Army, the table shows that a 21 percent shortfall in quality enlistments is projected by 1986 and a constant dollar increase in the accession budget of 56 percent will be required to increase the Army's market penetration sufficiently to offset this shortfall in enlistments.

The Navy's situation is much less severe than the Army and a shortage of enlistments is not projected until after 1982. This shortfall is

Table 1.7

CHANGE IN ACCESSION BUDGET TO OVERCOME PROJECTED DECLINE IN NPS MALE DHSG I-IIIA FROM CY 1975 LEVEL

Marginal cost per enlistment (CY'75 \$)	\$ 4,450 5,700 6,900 14,300	2,175 2,100 2,100 2,350	3,375 3,050 3,375 4,100	1,075 1,100 1,150 1,175
Average cost per enlistment (CY'75 \$)	\$ 2,860	2,125	2,160	1,220
	3,125	2,060	2,100	1,240
	3,400	2,070	2,160	1,280
	4,460	2,200	2,390	1,310
Accession budget required to maintain CY'75 levels (millions CY'75 \$)	\$ 160. 175. 190. 250.	NAVY 111.0 107.5 108.0 115.0	48.0 46.5 48.0 53.0	AIR FORCE 54.0 55.0 56.5 58.0
Shortfall from CY'75 level	55,995	52, 249	22,194	44,216
	(2,500)	+ 894	+ 385	(905)
	(6,500)	+ 594	+ 32	(3,209)
	(11,641)	(3, 051)	(1,648)	(5,599)
	CY 1975 actual	CY 1975 actual	CY 1975 actual	CY 1975 actual
	CY 1978	CY 1978	CY 1978	CY 1978
	CY 1982	CY 1982	CY 1982	CY 1982
	CY 1986	CY 1986	CY 1986	CY 1986

expected to be less than 6 percent and a constant dollar increase to the accession budget of less than 4 percent would be sufficient to compensate for the Navy's shortage. In relative terms, the Marine Corps' projected shortfall is slightly larger than the Navy. A 10 percent increase in the accession budget will be required by 1986 to offset their projected shortage in quality enlistments. The relative shortfall projected for the Air Force is second only to the Army. A steady decline in quality enlistments is projected over the decade. This is projected to be 13 percent below the CY 1975 base levels. In spite of this relatively large decline for the Air Force, only a modest increase of 7 percent in the accession budget would be required to eliminate the shortfall. This relatively small increase in the Air Force accession budget reflects their highly productive recruiter force which at the margin is four times more productive than Army recruiters for the same quality group.

NEED FOR ADDITIONAL RESEARCH

This analysis has been a pioneering effort because no previous studies have been conducted that treat QMA population as an explanatory variable in the supply equation for volunteer enlistments. Previous studies have assumed that the supply of accessions varies proportionately with population and that this proportional relationship holds for all Services. The GRC analysis indicates that this popular assumption is not correct, that accession supply varies less-than-proportionately with population, and that this relationship differs among the Services.

Table 1.8 shows the implications of the GRC findings by comparing two projections of accession supply: one based on the GRC model, the other based on the assumption that supply varies proportionately with population. (Under both assumptions, the projections reflect the effect of projected changes in unemployment rates on the level of quality accessions. These effects differ among Services.) Table 1.8 shows that the projected decline in accessions between 1978 and 1986 will be only about half as great for the Navy, Marine Corps, and Air Force as would have been expected under the assumption of a proportional effect. The projected declines are most similar for the Army because the GRC analysis finds the population effect for the Army to be the closest to a proportional effect of all the Services.

Table 1.8

PROJECTED DECLINES IN QUALITY ACCESSION LEVELS UNDER ALTERNATIVE ASSUMPTIONS CONCERNING POPULATION EFFECTS a/

(Percent change 1978 to 1986)

	GRC model	Proportionalityb/assumed/
Army	- 20%	- 24%
Navy	- 7	- 14
Marine Corps	- 9	- 15
Air Force	- 11	- 24

 $[\]frac{a}{A}$ Assumes CBO unemployment projection of January 1977.

No claim is made here that this analysis conclusively establishes the effects of population. Ideally, a time-series model would have been developed to analyze the effect of population changes because policy makers interested in this effect naturally want to apply the results of any population analysis to future situations — by definition, a time-series application. GRC purposely selected a cross-sectional, rather than a time-series, model because time-series data provided too little variation in population over the AVF period to support valid statistical estimates. Although this decision was appropriate, it was not without its problems.

Some rather stringent assumptions have to be true before a cross-sectional model can be applied to time-series projections. These assumptions are least likely to be true if the model is incompletely specified—that is, if one or more variables are omitted from the model that are correlated with variables that are included in the model. This could result in attributing the effects of the omitted variables to the included variables, which would distort any projections based on the model's parameters. For this reason, additional research is required to determine

 $[\]frac{b}{A}$ Assumes effects of variables other than population are as estimated in the GRC model.

whether different or additional variables should be included in the model and to test whether the model's results are stable when the model is applied to additional data. Possible modifications to the model include the use of youth unemployment rates and race-specific unemployment data rather than general unemployment rates. In addition, earnings statistics more closely tied to the youth labor market could be substituted for the manufacturing earnings data used in the present analysis.

This additional research was not possible in the present study because of study resource limitations. GRC believes strongly that this study ought not to be ignored but, rather, that it be supported with additional analysis.

Also because of resource limitations, the present analysis does not address the implications of the study findings for the optimal allocation of recruiters across geographical areas. In general, the Services tend to allocate their recruiters in proportion to population; the findings of the GRC model indicate that the best relationship between recruiter level and population is not a simple proportional one and that, in addition, the best relationship depends on unemployment rates and relative civilian wages across geographical areas. With modest additional analysis, it would be possible to calculate how much quality accession levels could be increased by reallocating recruiters.

Chapter 2 BACKGROUND AND PURPOSE

OBJECTIVES OF THE STUDY

This report was prepared for the Office Assistant Secretary of Defense, Manpower, Reserve Affairs and Logistics. The study was prompted by concern that the AVF faces serious manpower supply problems over the next decade. Specifically, four issues were addressed in the study:

- What effect, if any, will a projected decline in the youth population (17-21-year-old) have on quality enlistments over the next decade?
- What will be the effect on the supply of quality enlistments if the economy continues to improve and the unemployment rate continues to decline?
- If a decline in quality enlistments is projected over the next decade, what additional recruiting resources would be required to offset this decline?
- What are the manpower policy implications of attempting to sustain the AVF in the face of potential shortages of quality volunteers?

BACKGROUND INFORMATION SUPPORTING THE RATIONALE FOR THE STUDY

High-School Graduates: The Quality Recruiting Market

In examining public testimony, it is quite clear that DOD has measured the success of its AVF accession program by the number of male high-school graduates they are able to recruit. There are essentially two reasons for this. The first is that high-school graduates in contrast to non-graduates represent a better employment risk and the services typically experience considerably less attrition with a high-school graduate, as is evident from the following table.

Table 2.1

TRENDS IN MALE ENLISTED ATTRITION RATES DURING THE FIRST

TWO YEARS OF SERVICE

(All services combined)

	Percent at	ttrition by	y year of a	accession
Cohort	FY 1971	FY 1972	FY 1973	FY 1974
Total males	20.7	21.3	23.6	29.1
Male HSG	14.3	15.5	17.1	17.9
Male non-HSG ^a /	32.2	32.4	35.2	41.7

a/Includes GEDs

Source: Defense Manpower Data Center

While the overall trend shows that attrition has been rising, male highschool graduates experience an attrition rate of less than one-half that of their non-graduate counterparts. Given the failure rate of nongraduates and the attendant costs associated with them, it is understandable why the services concentrate their energy and resources on recruiting high-school graduates.

The second reason for recruiting high-school graduates is basically that they are an identifiable market with uncertain career aspirations that can be both contacted and influenced by military recruiters. In certain respects, high-school seniors can be considered a homogeneous market who are segmented by the educational system. Once high-school seniors graduate, they become less easily identified and have, for the most part, already made career commitments that would exclude them as good prospects by military recruiters.

One should not conclude from this, however, that the male high-school senior segment of the youth population is the only market recruiters actively pursue, but it is unquestionably their prime target at present. In view of the fact that this market will tighten considerably, the services will have to both sharpen their recruiting techniques as well as broaden the enlistable

market by more active recruiting of alternative sources of supply, particularly females and possibly college students. At the present time, slightly more than half of the graduating class of male high-school seniors continue their education in institutions of higher learning. It is worth noting, however, that approximately 40 percent of this group leave these institutions by the end of 3 years. Surprisingly, quite a few of these individuals enlist in the military as evidenced by the fact that approximately 15 percent of NPS enlistments, responding to a May 1975 AFEES survey, claimed some post-high-school educational experience prior to enlisting.

Trends in High-School Graduate Enlistments

For the 12-month period ending June 1977, the services enlisted a combined total of approximately 260,000 diploma high-school graduates or 67 percent of their NPS male and female accessions. This is roughly 5 percent fewer than the number recruited in the previous 12-month period, and the majority of this decline occurred in the Army. The trend in the proportion of NPS enlistments who are high-school graduates appears in the following table.

Table 2.2

TRENDS IN DIPLOMA HIGH-SCHOOL GRADUATE ACCESSIONS EXPRESSED AS A PERCENT OF NPS ENLISTMENTS

Fiscal year	Army	Navy	Marine Corps	Air Force	DoD
FY 1964 a/	67	58	61	84	68
FY 1971	62	75	48	85	69
FY 1973	60	71	51	87	67
FY 1974	50	52	50	92	61
FY 1975	58	71	53	91	65
FY 1976	59	76	62	89	69
Ju176-Jun77	54	73	67	87	67
FY 1977 b/	52	71	65	87	65
F1 19// -	32	11	03	0/	

 $[\]frac{a}{}$ Some GEDs included.

 $[\]frac{b}{}$ Through June.

Statistics presented in this form result in no clear pattern of the quality mix in military enlistments. There are probably as many administrative controls as there are market forces that are affecting high-school graduate accession rates for each service. The Army at present is several percentage points behind its objective of 68 percent diploma graduates and it appears very unlikely that such a target is attainable at present accession requirement levels. Overall, the Marine Corps shows the best improvement in its high-school graduate mix, but is still below its target of 70 percent diploma graduates of NPS enlistments. While it is difficult to say categorically that DOD is experiencing a downward trend in its high-school graduate enlistment level, it is clear that at best they have reached a plateau. The major reason for hesitancy in claiming a clear downward trend in highschool enlistments is the fact that the stock of high-school graduates in the Delayed Enlistment Pool is approximately 60 percent higher than the like period last year. This growth in the DEP can be partially ascribed to the cancellation of the GI Bill program at the end of 1976 and the corresponding surge in DEP enlistment contracts signed prior to the end of that year.

Trends in Unemployment

One of those market forces that appears to affect the level of quality enlistments is the civilian unemployment rate. Trends and projections of these unemployment rates are shown in the following table.

Table 2.3

GENERAL AND 18-19 YEAR MALE UNEMPLOYMENT RATES:
HISTORICAL TREND AND CBO PROJECTIONS

	Actu	al rates		CBO Proj (Jan '77 p	ections rojection)
Year	Total rate	18-19 year males	Year	Total rate	18-19 year males
1972	5.6%	14.0%	1978	7.3%	17.2%
1973	4.9%	11.4%	1979	7.0%	16.5%
1974	5.6%	13.3%	1980	6.3%	15.3%
1975	8.5%	19.0%	1981	5.7%	13.9%
1976	7.7%	17.6%	1982	5.1%	12.7%
far '77	7.3%	17.2%	1983-85	4.6%	11.4%
un '77	7.1%	N/A			

CY 1975 represents a peak year of unemployment and the trough of the most recent economic recession. This is also the year analyzed by GRC to estimate the effect that unemployment, compensation, population and recruiters have on quality enlistments across the 50 states and the District of Columbia.

The unemployment projections shown on Table 2.3 are the same ones used by CBO in forecasting enlistment supply in a recent issue paper. 1/ These same unemployment projections developed by CBO are used in this report to develop enlistment forecasts. Note that a comparison of the actual rates with the CBO projections shows that the current (June 1977) general unemployment rate is already below the average projected by CBO for 1978. If this trend continues, the effect that declining unemployment has on enlistments will be more immediate. This fact should be kept in mind in evaluating the validity of the estimates developed in this report.

Trends in Youth Population

Coupled with the projected decline in unemployment is a known decrease in youth population over the next decade and beyond. This decline in population is depicted on Fig. 2.1. Detailed data on the number and rate of decline are displayed on Tables 2.4 and 2.5.

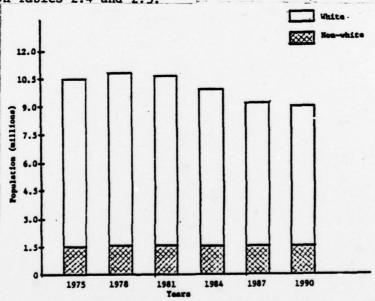


Fig. 2.1—POPULATION OF 17-21 YEAR OLD MALES US CENSUS SERIES II
(In millions)

 $[\]frac{1}{B}$ Budget Issue paper, "The Costs of Defense Manpower: Issues for 1977," especially App A, Congressional Budget Office, Congress of the United States, Washington, D.C., January 1977.

Table 2.4
PERCENT CHANCE IN MALE POPULATION, 17-21 YEARS OLD, BY RACE (SERIES II)

		Total	5	White	Non	Non-white		Black	Other	ier
	Percent	t change	Percen	Percent change	Percel	Percent change	Perce	Percent change	Percen	Percent change
As of 1 July	Year to year	Cumulative from 1975	Year to year	Cumulative from 1975	Year to	Cumulative from 1975	Year to year	Cumulative from 1975	Year to year	Cumulative from 1975
9261	+ 1.3	+ 1.3	+ 1.0	+ 1.0	+ 3.0	+ 3.0	+ 2.6	+ 2.6	+ 5.9	+ 5.9
1161	+ 0.8	+ 2.1	+ 0.6	+ 1.6	+ 2.2	+ 5.2	+ 1.8	+ 4.4	+ 5.0	+10.9
876	+ 0.9	+ 3.1	+ 0.8	+ 2.4	+ 1.9	+ 7.1	+ 1.7	+ 6.1	+ 3.7	9.41+
6161	- 0.2	+ 2.9	+.0 -	+ 2.0	+ 1:1	+ 8.2	+ 0.9	+ 7.0	+ 2.6	+17.2
0861	0.5	+ 2.5	- 0.7	+ 1.3	+ 1.1	+ 9.3	+ 0.7	1.74	+ 4.0	+21.2
1861	- 0.7	+ 1.8	- 0.9	+ 0.4	+ 0.7	+10.0	+ 0.3	+ 8.0	+ 2.9	+26.1
1982	- 1.5	+ 0.3	- 1.8	- 1.4	+ 0.3	+10.3	- 0.1	+ 7.9	+ 2.8	+26.9
1983	- 2.8	- 2.5	- 8.1	- 9.5	9.0 -	+ 9.7	- 1.3	+ 6.6	+ 4.1	+31.0
1984	- 3.0	- 5.5	- 3.3	-12.8	- 1.6	+ 8.1	- 1.9	+ 4.7	+ 0.4	+31.4
5861	- 3.2	- 8.5	- 3.5	-16.3	- 1.7	+ 6.4	- 2.2	+ 2.5	+ 1.7	+33.1
9861	- 2.8	-11.0	- 3.1	4.61-	- 1.2	+ 5.2	- 1.8	+ 0.7	+ 2.1	+35.2
1981	- 1.4	-12.2	- 1.6	-21.0	- 0.4	+ 4.8	- 1.0	- 0.3	+ 3.3	+38.5
8861	+ 0.2	-12.1	- 0.0ª	-21.0	+ 1.3	+ 6.1	+ 0.9	+ 0.6	+ 3.6	+42.1
6861	8.0 -	-12.8	- 1.1	-22.1	+ 0.9	+ 7.0	+ 0.4	+ 1.0	+ 3.5	+45.6
0661	- 1.5	-14.1	- 1.9	-24.0	+ 0.2	+ 7.2	- 0.3	+ 0.7	+ 2.6	+48.2
1661	- 2.2	-16.0	- 2.5	-26.5	9.0 -	9.9+	- 1.0	- 0.3	+ 1.5	1.69.1
1992	- 2.3	-17.9	- 2.9	-29.4	- 0.3	+ 6.3	9.0 -	- 0.9	+ 4.7	+54.4
1993	- 2.2	-19.7	- 2.6	-32.0	- 0.4	+ 5.9	- 1.2	- 2.1	+ 3.4	+57.8
7661	+ 0.3	-19.4	+ 0.1	-31.9	+ 1.4	+ 7.3	+ 0.5	- 1.6	+ 5.7	+63.5
5661	+ 2.5	-17.4	+ 2.4	-29.5	+ 2.8	+10.1	+ 2.1	+ 0.5	+ 5.7	+69.2
9661	+ 3.6	-14.4	+ 3.7	-25.8	+ 3.6	+13.7	+ 2.5	+ 3.0	+ 8.1	+77.3
1997	+ 3.9	-11.1	+ 4.2	-21.6	+ 2.5	+16.2	+ 2.1	+ 5.1	+ 4.1	+81.4
8661	+ 3.8	- 7.8	+ 4.1	-17.5	+ 2.3	+18.5	+ 1.9	+ 7.0	+ 3.7	+85.1
6661	+ 3.3	- 4.7	+ 3.6	-13.9	+ 1.9	+20.4	+ 1.5	+ 8.5	+ 3.3	+88.4
2000	+ 2.7	- 2.2	+ 2.9	-11.0	11.5	421.9		701	4 3 0	7 10+

Less than 0.05%

Table 2.5

MALE POPULATION, 17-21 YEARS OLD, BY RACE (SERIES II) $\frac{a}{a}$, 1975-2000 (thous)

As of 1 July	Total	Wite	Non-white	Black	Other	white of total	non-white of total	black of total	Other of total
15	10481	8980	1901	1331	170	85.7	14.3	12.7	1.6
9	10618	9072	1546	1366	180	85.4	14.6	12.9	1.1
"	10701	9128	1580	1381	189	85.2	14.8	13.0	1.8
	10808	6616	1610	1414	961	85.1	14.9	13.1	1.8
•	10791	9162	1628	1427	201	84.9	13.1	13.2	1.9
9	10740	9004	1646	1437	209	64.7	15.3	13.4	1.9
	10669	9012	1657	1442	215	84.5	15.5	13.5	2.0
2	10511	8850	1662	1441	221	84.2	15.8	13.7	2.1
13	10215	8998	1652	1422	230	83.8	16.2	13.9	2.3
•	6066	82.82	1626	1395	231	83.6	16.4	14.1	2.3
2	9593	7993	1599	1364	235	83.3	16.7	14.2	2.5
9	9328	1749	1580	1340	240	83.1	16.9	14.4	2.5
1	6616	7624	1574	1326	248	82.9	17.1	14.4	2.7
	9217	7621	1595	1338	257	82.7	17.3	14.5	2.8
6	9145	7534	1609	1343	566	82.4	17.6	14.7	5.9
	9005	7392	1612	1339	273	82.1	17.9	14.9	3.0
	8808	7207	1602	1325	111	81.8	18.2	15.0	3.1
2	8605	2000	1607	1317	290	81.3	18.7	15.3	3.4
3	8417	6816	1091	1301	300	81.0	19.0	15.5	3.5
•	8444	6821	1624	1307	317	80.8	19.2	15.5	3.7
2	9656	7869	1670	1335	335	60.7	19.3	15.4	3.9
9	1168	7240	1730	1368	362	60.7	19.3	15.2	1.4
1	9317	7544	1774	1397	37.7	81.0	19.0	15.0	4.0
	6996	7855	1814	1423	391	81.2	18.8	14.7	1.,
•	9985	9136	1848	1444	404	81.5	18.5	14.5	4.0
•		7220	7601	0771	***				

 $\frac{a}{}$ US Census, Current Population Reports, Series P-25, No. 601, issued October 1975.

As a general overview, the census population trends for 17-21-year old males show that:

- Total population for this group increases by 3 percent, from 10.5 to 10.8 million over the period 1975-78; however, from the period 1978-90, this same group decreases by 17 percent, from 10.8 to 9.0 million.
- The white population increases by 2.4 percent, from 9.0 to 9.2 million over the period 1975-78, and decreases 20 percent, from 9.2 to 7.4 million over the period 1978-90.
- In contrast to the white population, the non-white population increases 11 percent, from 1.5 to 1.7 million over the period 1975-82 and levels off at 1.6 million by 1985.

As is evident from these data, the real decline occurs in the white population and, because of this, there are changes in both the total population and racial composition that have important implications for sustaining a quality AVF that is also representative of the characteristics of the U.S. population. In developing enlistment forecasts for this report, the rates of change in both white and non-white populations under the census Series II projections were used.

While the actual enlistment forecasts for this report are based on census population trends, it is worth noting that the rate of decline by geographic area is not uniform. GRC is currently in the process of turning over to the Defense Manpower Data Center its Qualified Military Available (QMA) population projection system. An examination of the QMA projections by state reveals considerable variance in the rate of projected decline as shown in the sample of ten states in Table 2.6 on the following page.

These data show that the prime market of military recruiters is projected to decline by 14 percent for both the top ten states (ranked by population) and the nation as a whole. When the trends in the individual states are examined, however, significant differences are apparent such as New York, which is projected to experience only a 1 percent decline in this population group, while at the other extreme, Michigan's prime enlistment market is expected to shrink by 22 percent over the next decade. The primary reason for this variation in rates of decline is the difference in net migration that is experienced by each of the states. The population

Table 2.6

DISTRIBUTION OF THE TOP TEN STATES

QMA I-IIIA MALE HSG

17-21 YEAR OLD

			Z A
	CY 1975	CY 1985	1975-85
CALIFORNIA	158,201	137,543	- 13%
NEW YORK	129,246	127,982	- 17
PENNSYLVANIA	109,622	89,323	- 197
ILLINOIS	110,462	95,194	- 142
Онто	107,692	89,090	- 187
MICHIGAN	85,624	67,529	- 22%
TEXAS	63,751	53,301	- 17%
INDIANA	55,626	48,869	- 13%
WISCONSIN	55,395	47,328	- 15%
MINNESOTA	54,195	48,281	- 112
TEN STATE TOTAL	929,814	804,440	- 142
NATIONAL TOTAL	1,652,071	1,417,359	- 142
TEN STATE Z	56.32	56.8%	

projections displayed on Table 2.6 assume that the current pattern of net migration will remain unchanged through the 1980's. These differences in rates of decline by geographic region are important because they will affect the placement of recruiters, and it points to the need for DOD to track population movements on a regional basis. The migration data used in the QMA system are available from the states on an annual basis, and CY 1974-75 data were used in forecasting QMA. In turning the GRC-developed QMA system over to the Defense Manpower Data Center, DOD will have in-house capability to track migration trends on an annual basis.

Trends in School Enrollment

In monitoring the overall population dynamics in the marketplace, DOD needs to be aware of the patterns in high-school completion rates and post-high-school continuation rates. For example, high-school completion rates for both males and females have remained practically unchanged over the past decade, as shown in the following table.

Table 2.7

NUMBER OF HIGH SCHOOL GRADUATES
COMPARED WITH POPULATION 17-YEAR-OLDS

	Ma	le	Fer	nale
School year ending	Graduates (000)	Percent of 17-year-olds	Graduates (000)	Percent of 17-year-olds
1940	579	46%	643	52%
1950	571	54%	629	61%
1965	1,314	74%	1,351	79%
1975	1,541	72%	1,599	77%

Source: The Condition of Education, 1977 Edition, National Center for Education Statistics, p 174.

As the data show, approximately 75 percent of the 17-year-old population completed high school in 1975. While there continues to be some growth in completion rates, especially for black females, DOD cannot expect the population of the high-school graduate market to be measurably affected by any change in high-school completion rates over the next several years. Given that the high-school graduate completion rate is likely to remain constant, population trends will be the driving force behind the size of this high-school graduate market. As we have noted elsewhere in this chapter, the population of this prime age group is expected to decline substantially over the next decade.

The other factor to consider is college enrollment patterns. Since the decision to enter either 2- or 4-year institutions of higher learning effectively excludes that individual from the enlistable market for the active force, unlike high-school completion rates, the pattern in college enrollments is not clearly defined. This is exemplified by the data on Table 2.8 on the following page. For the 1976-77 academic year, the data show a slight decline in the total population of those enrolled in a 4-year college. Perhaps of more interest, however, is the pattern of freshman enrollment changes over the past several years. It is difficult

Table 2.8

ANNUAL PERCENTAGE CHANGE IN COLLEGE ENROLLMENTS, MALE AND FEMALE (For 4-year and related institutions)

Year	Full-time	Part-time	Grand total	Freshmen
1970	+ 4.9	+ 2.2	+ 4.2	+ 3.8
1971	3.2	.9	2.6	7
1972	4	2.1	.2	- 3.1
1973	2.1	5.9	1.8	- 1.7
1974	2.0	8.0	3.7	4.6
1975	2.9	7.7	4.3	7.4
1976	.2	- 3.2	8	3.7

Source: Collegiate Enrollments in the U.S., 1976-77, American College Testing Program, 1977.

to detect any clear trend in the data and an extrapolation of these results to develop projections is fraught with uncertainty. For example, the growth rate for male college freshmen in the present academic year compared with last year is 2.6 percent contrasted with 4.9 percent for women. Thus, the impact that females (and minorities) have on the freshman enrollment population is a key factor in estimating the size of the male enlistable market. $\frac{2}{}$

Enrollment patterns in 2-year colleges are also difficult to interpret. One study estimates that freshman enrollment in 2-year colleges increased by 8.4 percent in the 1976-77 academic year when compared to the previous year. However, when examined by sex, the increase was only 2 percent for males vs 17 percent for females. $\frac{3}{}$

^{2/}Collegiate Enrollments in the U.S., 1976-77, American College Testing Program, 1977, p 12.

^{3/}College Enrollments in American 2-Year Institutions, 1976-77, American College Testing Program, 1977, p 14.

The effect that a declining youth population will have on college enrollments is very uncertain. The trend toward excess capacity in the education industry as the population declines may increase competition for the prime candidate of military recruiters—the high-school graduate. The extent of educational subsidies by Federal, state and local governments can be a contributing factor to this excess capacity and actually induce unnecessary and counterproductive competition for the reduced youth market. To some extent, the loss of the GI bill will aggravate the excess capacity condition and likely prompt educational administrators to more aggresively recruit non-veteran, high-school graduates to offset this loss.

While military recruiters actively pursue the recent high-school graduate, it is misleading to think that the vast majority of NPS DHSG enlistments are recent high-school graduates. The AFEES survey conducted in May of 1975 provides an estimate of the age distribution of those immediately entering active duty or enlisting in the DEP. This is shown on the following table.

Table 2.9

PERCENTAGE DISTRIBUTION BY AGE FOR MALE
AND FEMALE DHSG ENLISTEES ACCORDING TO
THE MAY, 1975 AFEES SURVEY

Age	17	18	19	20	21	>21	Total
NPS	7	21	24	16	11	20	100%
PS + NPS	6	19	22	15	10	28	100%

Somewhat surprisingly, the results show that one-fifth of NPS DHSG enlistments passed their 21st birthday. The data suggest that for a large number of high-school graduates there is a considerable lapse of time between completion of high school and actual enlistment in the military. While the AFEES survey data represent only a one-month's snapshot which is subject to seasonal bias, the results are probably reasonably indicative of the true age distribution of enlisting high-school graduates.

Additional information on the AFEES survey shows that about 15 percent of these high-school graduates also claim some form of post-secondary educational experience. Thus, it would appear that a significant share of the enlistable market would appear to be college-leavers, using the military as an alternative life-style. Like military service, the attrition rate of post-secondary educational institutions is quite high. Data collected on the enrollment status of the high-school class of 1972 and 2 follow-up years are displayed in the following table.

Table 2.10

ENROLLMENT STATUS IN POST-SECONDARY EDUCATION OF
THE HIGH-SCHOOL CLASS OF 1972
(Percent enrolled in post-secondary education)

	October	1972		October	1973		October	1974
White	Black	Hispanic	White	Black	Hispanic	White	Black	Hispanic
56	50	47	47	40	39	39	34	31

Source: U.S. Department of Health, Education, and Welfare, National Center for Education Statistics, National Longitudinal Study of the High School Class of 1972.

According to this survey, approximately 55 percent of the 1972 high-school class continued their education. Two years later the members of this class who were enrolled in school declined to less than 40 percent. Thus, almost a third of those entering post-secondary education failed to complete a full 2 years of enrollment. While some of this decline could be attributed to graduation from 2-year colleges, vocational and technical schools, a good deal of the decline can also be attributed to failure to complete original enrollment plans. The data from the National Longitudinal Study offers corroborative evidence that a sizeable college dropout market exists and that it appears that the Services are already recruiting a significant number from this enlistable segment of the market. Generally speaking, the evidence displayed here shows that the enlistable market of male high-school graduates is somewhat broader than what conventional thinking would lead one to believe.

Chapter 3

METHODOLOGICAL CONSIDERATIONS IN DEVELOPING AN ENLISTMENT SUPPLY MODEL

GENERAL

This chapter discusses the econometric modeling effort aimed at deriving supply models for non-prior service, I-IIIA, diploma high school graduate male enlistees. This is by no means the first work dealing with enlistment supply models, and perhaps a word about the motivation for undertaking yet another supply study is in order.

Two primary considerations made further work appear unavoidable, namely,

- Since sustaining the all volunteer force requires that <u>each</u> individual Service be capable of recruiting a sufficient number of quality personnel to meet its needs, it is necessary to have comparable supply models for each of the four Services, and
- Since the impending population decline is perhaps the largest single obstacle to maintaining the AVF, a Service-by-Service indicator of population impact is called for. Such indicators are not available from previous work.

Additionally, the availability of more reliable population data together with a contemplated methodological improvement (discussed below) offered a reasonable chance of successfully addressing the question of population effects.

THE SUPPLY MODEL

Guidelines for Model Selection

The hypothesis underlying the specification of a supply model is that unintuitive results which have arisen in past studies of enlistment supply arose in large part from data ambiguities and inaccuracies. Accordingly, in specifying the model the following guidelines were observed.

- The unit of analysis and the time period to be considered should be chosen so as to minimize the degree of estimation which must be applied to the source data in order to satisfy the requirements of the model.
- In the absence of an obviously theoretically superior alternative, the functional form of the model should be chosen so as to minimize the distortion induced by uncorrectable defects in the source data.

The Analysis Technique

The supply of quality accessions can be modelled either cross-sectionally for a given time period, or as a time series, or as a combination of the two. Inasmuch as the ultimate objective of this analysis is to predict annual quality accession levels, an annual time-series model is the natural choice. Unfortunately, two distinct considerations diminish the attractiveness of this alternative.

- Paucity of Relevant Data. As the end of the draft was declared in January 1973, only 5 years of AVF data are available for analysis. Consequently, an annual time-series analysis of purely AVF data is not feasible. Due to the vastly different environments offered by the Services during the draft and all-volunteer eras, extension of the annual time-series to include draft era data is an apples-and-oranges proposition warranting considerably less than unqualified acceptance. Disaggregation of the annual series into quarterly or monthly time-series might be expected to produce a reasonable model. It is not clear, however, that a quarterly or monthly model would be appropriate for long-term annual predictions. Because of the relatively small variation in population since the inception of the AVF, no information regarding the impact of population changes can be expected.
- Necessity of Unintuitive and Arbitrary Assumptions. Since population is expected to decrease significantly in the projection period, its effect cannot be ignored. This is true even though, because of little population variability, a population effect cannot be detected by time-series analysis of relevant historical data. The logical result of all this is that some assumption(s) regarding population effects must be made apart from the time-series model.

On the surface, perhaps the most appealing assumption is that for each Service, the decline in quality accessions is proportional to the decline in

quality population. There are no empirical data to support this assumption and there are, in fact, objections to it. Two suggest themselves immediately:

- Quality accessions can be divided into two groups: persons who are contacted by a recruiter and subsequently persuaded to enlist, and persons who contact the recruiter (perhaps after an advertising contact) with some interest in enlisting. Of these two groups, the latter can more probably be thought to vary proportionately with the population (when all other relevant factors remain constant). The situation of the former group is more complex. When the population pool susceptible to enlistment in a Service when actively recruited is larger than can be contacted effectively by the available recruiters, marginal declines in the susceptible population should have little or no effect upon accessions. Only when all the available population is being contacted can accessions be expected to decline proportionately with population.
- Apart from the foregoing considerations, it seems unlikely that the impact of a population decline will be the same on all Services. The pools of persons susceptible to enlistment in the respective Services are probably not of equal size. Certainly, the requirements of the individual Services for quality personnel are not the same. If one Service requires relatively few of the quality personnel in its pool while another Service requires virtually all the quality personnel in its pool, it seems unlikely that the impact of a population decline will be the same for both.

On the basis of the foregoing, it is difficult to see how a pure timeseries analysis can account for population effects without arbitrary external assumptions. As the most obvious and plausible assumption regarding population effects seems less than adequate for modelling population impact on the individual Services, some other approach seems desirable.

At this point, there appears to be no alternative to modelling population effects cross-sectionally. A cross-sectional model is possible since population does vary considerably across region and can be seen to have an effect on the number of quality accessions. The obvious question arises as to the appropriateness of using cross-sectional results for the prediction of phenomena through time. There appears to be no definitive resolution of this question in the literature.

Precedents for applying cross-sectional results to time series exist in economics where such application is conventional for demand studies. $\frac{1}{}$ After over 20 years of debate, however, questions concerning the appropriateness of this technique are still unresolved. That the analysis technique has persisted for so long in the face of criticism indicates that no obviously better alternative has been found.

Other important variables, specifically recruiting effort and unemployment, lend themselves to cross-sectional modelling. For the investigation in hand, a cross-sectional unemployment result is probably superior to a time series result. Such superiority derives from the concensus that cross-sectional unemployment effects are more indicative of the long-term impact of unemployment than effects measured over a relatively short time series.

An important variable which cannot be captured in a cross-sectional analysis is the ratio of military to civilian pay. Consequently, the assumption must be made that the pay ratio remains essentially constant through time. This assumption is probably not too unrealistic.

A pooling of cross-sectional and time series data offers an attractive possibility for overcoming some of the analytical difficulties cited above. This approach ought to be tried. Unfortunately, during this study, only one relevant cross-sectional observation of recruiter distributions was available so no fluctuations through time could be investigated.

The foregoing considerations argue for a cross-sectional modelling effort as the least objectionable feasible approach. Because data for each of the factors of interest can be obtained at the state level without resort to further approximation, the unit of analysis in this study is taken to be the state.

The Time Frame of the Analysis

Since measures of the factors of interest are directly obtainable on an annual basis, the choice of time frame was accordingly limited to the choice of an appropriate calendar or fiscal year. Ultimately, calendar year 1975 was selected as the latest time period for which relevant data were finalized at the state level.

^{1/} J. Johnston, Econometric Methods, McGraw-Hill, New York, 1972, p 164.

The decision to perform the cross-sectional analysis by state for CY75 arose from, and is in accordance with, the first of the guidelines adopted for model selection.

Definition of Variables

The variables selected for the analysis are defined in this section. The various known uncorrectable defects present in the data for each of the variables are included in the presentation, but a discussion of the steps taken to remedy these flaws is deferred until the following section. Source data for the variables are given in Appendix B. Correlation matrices, means, and standard deviations for the variables are presented in Appendix C.

N: Quality Accessions: The dependent variable sought for the analysis is the number of quality accessions accruing to the respective Services in CY75. A fundamental assumption of the analysis is that this group is supply-limited, i.e., that the number of quality accessions is limited by the supply of such persons who can be induced to join the military rather than by the military's demand. In the analysis, this group is defined to be non-prior service, diploma high school graduate, 17-21-year-old males classified in mental categories I-IIIA.

The accession data for all Services were obtained from magnetic tape files provided by the United States Army Recruiting Command (USAREC). Accession data for the Army, Navy and USAF, although at odds with monthly reports published by USAREC (i.e., Supplemental Enlistment Option Report) are presumed to be correct. Approximately 17 percent of the USMC accession records were unusable because missing education codes prohibited high school graduate classification.

Q: Quality Population. The population variable is defined to be the non-prior service, diploma high school graduate, 17-21-year-old males classified in mental categories I-IIIA and not pursuing further schooling. Nationally, this subpopulation accounts for approximately 6 percent of the Military Available (MA) population. (The MA population is taken to be non-prior service, non-institutionalized, 17-21-year-old males.) Data for this variable were extracted from GRC estimates of Qualified Military

Available (QMA) population as of June 1976. (The QMA population is that segment of the MA population which is both physically and mentally qualified for military service.)

R: Recruiters on Station. The recruiter data used in this analysis were provided by USAREC with the concurrence of representatives of the individual Services. The data consist of estimates of production recruiters (including area captains) on station as of 31 October 1976. These are the only state-level estimates of recruiter strengths available.

U: Unemployment. Unemployment is a traditional measure of economic condition. In this analysis, the underlying economic data are extracted from Table D-4, "Total Unemployment and Unemployment Rates by State: Annual Averages, 1970-75" of the Employment and Training Report of the President, transmitted to the Congress, 1976. The data represent general unemployment as a percent of the labor force and were provided by state employment security agencies cooperating with the U.S. Department of Labor.

E: Reciprocal of Civilian Pay. In order to account for regional variation in economic attractiveness of military service as an alternative to civilian pursuits, the reciprocal of civilian pay was included in the model. The data for this variable were extracted from Table C-13, "Gross hours and earnings of production workers on manufacturing payrolls, by state and selected areas" of the Bureau of Labor Statistics publication, Employment and Earnings, for August 1976. The payroll data are for June 1976.

The justification for including regional variations in civilian pay scales in the analysis is based upon two considerations. First, it appears plausible that certain of the economic and career motivations for entering military service (e.g., learning a trade) are influenced by socioeconomic status. Secondly, the attractiveness of military pay is undoubtedly modified by prevailing civilian pay scales.

Since military pay is constant across region, a cross-sectional model cannot track its effect and hence military pay is not considered in this analysis. Customarily, when military pay appears in a time-series analysis,

it is included as the ratio of military to civilian pay. It is this traditional treatment of civilian pay which led to the decision to include its reciprocal in the analysis.

Selection of a Functional Form

In accordance with the second guideline for model selection, the functional form chosen for the analysis is the multiplicative Cobb-Douglas form, viz.

 $N = e^{c_{Q}^{\varepsilon} q_{R}^{\varepsilon} r_{U}^{\varepsilon} u_{E}^{\varepsilon} e}$

where N, Q, R, U and E are as defined above,

e(\doteq 2.7183) is the base of the natural logarithms, and c, $\stackrel{\varepsilon}{q}$, $\stackrel{\varepsilon}{r}$, $\stackrel{\varepsilon}{u}$, $\stackrel{\varepsilon}{e}$ are parameters to be determined by fitting the functional forms to the available data.

The parameters ε_q , ε_r , ε_u , ε_e are the elasticities of the associated variables. The elasticity is defined to be the percentage change induced in the dependent variable by a percent change in the associated independent variable (if, for example, the elasticity of population is equal to .5, a 10 percent change in Q would induce a 5 percent change in N).

The Cobb-Douglas form is chosen for the analysis primarily because of a property unique to it, viz, the elasticities computed from the model are invariant under simple scaling of the variables. This property may be illustrated by considering the following example. Suppose that Y can be expressed as a function of X in the following way:

$$Y = cX^{\varepsilon}x$$

If the model is recast to write Y as a function of Z = kX where k is a positive number, the property of invariant elasticities under scaling of the data means that the solution to the new model is

$$Y = c^2$$

where $c' = c/k^{-x}$. Although the value of the constant term is different for the two models, the elasticities for the scaled and unscaled variables are identical.

The impact of the property of invariant elasticity under scaling is important in view of the uncorrectable defects in the source data. Specifically,

- Although the accession data for the Army, Navy and Air Force are presumed to be reasonably complete and correct, 17 percent of the USMC accession records were unusable due to missing education codes. To the extent that the high school graduates represented by these records were proportionately distributed among the states, no distortion is induced in the elasticities arising from the Marine Corps model.
- With respect to the population variable Q, it is noted that if the "true market" for a service is proportional to Q, the elasticity computed for Q will be the "true market" elasticity for the service. Furthermore, the QMA data from which Q is developed is reported as of June 1976. The assumption that the 1975 QMA is proportional to the 1976 QMA is quite reasonable and thus the use of the Cobb-Douglas form prevents the difference in magnitudes from distorting the elasticity computed for Q.
- As stated in the definition of R, the only estimates of recruiter strengths by state are made as of 31 October 1976. To the extent that the distribution of recruiters among the states (1.4 percent of the recruiter force in Alabama, 10.6 percent in California, etc.) in CY75 coincides with the distribution as of 31 October 1976, the elasticity computed for R will be free from distortion.
- The overall unemployment rate U is intended as a measure of general economic condition. If a measure of more direct motivation to enlist were desired, the unemployment rate among the age and race groups of interest might be considered. To the extent that these specific unemployment rates are proportional to overall unemployment, the elasticity computed for U will be the elasticity for the specific rates.
- E is intended as a measure of regional economic opportunity in the civilian sector. Average earnings for production manufacturing workers were chosen for the computation of this variable but, as discussed above, any pay scale proportional (across states) to total manufacturing wages will yield an elasticity identical to that of E.

In light of the above discussion, it is evident that the property of invariant elasticities under scaling mitigates as far as possible the distortion effects of the uncorrectable defects in the source data and hence provides the Cobb-Douglas function with a robustness which is lacking in other (specifically linear) functional forms.

Methodological Considerations

The methodological price paid for the robustness of the Cobb-Douglas form is the loss of linearity. The customary treatment of this difficulty is to resort to a logarithmic transformation, viz,

Multiplicative model:

$$N = e^{c} \left(Q^{\epsilon_q} \right) \left(R^{\epsilon_r} \right) \left(U^{\epsilon_u} \right) \left(E^{\epsilon_e} \right)$$

Log-linear model:

$$\ln(N) = c + \epsilon_q \ln(Q) + \epsilon_r \ln(R) + \epsilon_u \ln(U) + \epsilon_e \ln(E)$$

where ln(X) represents the natural logarithm of X and all other terms are as defined above. Having constructed the log-linear model, the customary practice is to solve it for c, ε_q , ε_r , ε_u , ε_e using a standard linear regression package and take ε_q , ε_r , ε_u and ε_e to be the elasticities of the corresponding variables.

The above described approach is not correct. The problem lies in the unfortunate fact that since the logarithm is not a linear transformation, the solution of the log-linear model is not the solution of the multiplicative model. (This problem is discussed at some length in an article by W. A. Dotson in Appendix A.)

The methodology used in this study is to construct and solve the loglinear model in the ordinary way and then use the computed parameters as a starting point for the iterative solution of the multiplicative model. The computer routine used for the nonlinear solution is a Gauss-Marquardt least-squares algorithm written at the Computing Technology Center, Union Carbide Corp., Nuclear Division, Oak Ridge, Tennessee, by G. W. Wesley and modified at North Carolina State University by R. M. Felder. Due to the non-linearity of the multiplicative form, the ordinary tests for the statistical significance of a variable do not apply. The Gauss-Marquardt algorithm does, however, compute the standard error associated with each of the elasticities. For the multiplicative model, an elasticity is considered to be non-significant if the associated standard error has at least as large a magnitude.

The question arises as to evaluating the degree to which the dissimilar models fit the source data. In order to provide for comparable measures of explanatory power for the log-linear and multiplicative forms we define

$$R^2 = 1 - \left(\sum_{i=1}^{51} e_i^2\right) / \left(\sum_{i=1}^{51} (Y_i - \overline{Y})^2\right)$$

where R² is called the "coefficient of determination",

e_i is the squared error in the model's prediction of accessions for the ith state,

Y is the number of accessions for the ith state, and

 \overline{Y} is the average number of accessions per state.

 R^2 is interpreted as the fraction of the variation "explained" by the model and is independent of the functional form of the model. Defined as above, R^2 provides a measure of fit for both functional forms having the same interpretation as that ordinarily assigned to the R^2 of linear regression.

Chapter 4 SUPPLY EFFECTS OF THE MODEL PARAMETERS

GENERAL

The previous chapter explained the design of the supply model, the rationale for its functional form and for the variables chosen. This chapter discusses the results of the cross-sectional regression analysis using this model. These results are expressed in terms of elasticities that are constant across the range of values for the respective parameters used in the model. The elasticity refers to the percentage change in the dependent variable (in this case, NPS, male, DHSG, I-IIIA enlistments) with respect to a given percentage change in the independent variable (population, unemployment, etc.). For example, Table 4.4 shows that the computed population elasticity for all races combined is .62 with respect to the Army male, DHSG, I-IIIA enlistments. Thus, a 10 percent change in this population category will result in a 6.2 percent change (in the same direction) in this Army enlistment group.

Because these elasticities were derived from a Cobb-Douglas model as described in Chapter 3, their values remain constant over all ranges of the dependent variable. In the previous example, the .62 elasticity will remain constant at all levels of enlistments.

SUPPLY ELASTICITIES

Method Used to Compute Elasticities

The methodology used to derive supply elasticities is as follows:

- Solve the log-linear model (L)
- Using the log-linear solution as a starting approximation to the multiplicative solution, solve the multiplicative model (M) iteratively. This step produces 12 preliminary models. The models are considered preliminary because some of the variables are found to be statistically insignificant.

• Remove statistically insignificant variables from the solution (i.e., constrain the associated elasticity to be zero) first singly and then in pairs until a model results in which all non-zero elasticities are statistically significant. This step yields the finalized models.

Preliminary Solutions (Log-linear vs Multiplicative)

The solution and associated R² for each of the log-linear models and for each of the preliminary multiplicative models are presented in Table 4.1.

The differences between the log-linear and multiplicative models are sometimes quite striking. Special attention is drawn to the significant differences between unemployment elasticities computed for non-whites in the Army and Navy models. These and other differences serve to illustrate the fact that approximate solutions, however time-honored, need not be very good approximations.

Finalized Solutions

Finalizing the supply models is a matter of assigning the statistically insignificant variables an elasticity of zero and resolving the model. This procedure effectively removes the non-significant variables from the supply equation. In the equations with two insignificant variables, models were considered where each of the variables was removed separately and where both variables were removed at once. This procedure guarantees that no statistically significant variable of the set under consideration was omitted because of noise arising from the presence of an insignificant variable.

The finalized supply models are presented in Table 4.2, along with the standard error for each elasticity.

DISCUSSION OF RESULTS

Population (QMA) and Recruiters

Examination of the correlation matrices of Appendix C reveals a high correlation between recruiters on station and QMA. Since QMA has historically been the basis for recruiter assignment, this correlation is not

Table 4.1

I-IIIA, DHSG ACCESSION SUPPLY ELASTICITIES ARISING FROM LOG-LINEAR MODEL (L) AND MULTIPLICATIVE MODEL (M)

		Wh	ite	Non-	white
		<u>L</u>	<u>M</u>	<u>L</u>	<u>m</u>
	c	-1.19	4.50	16.24	22.41
	€q	.57	. 65	.89	.41
	€r	.30	. 34	.30	.54
Army	€u	.44	. 34	.52	42
	€e R ²	07*	1.16	3.73	4.11
	R ²	.9282	.9624	.5581	.7505
	c	-1.24	3.50	6.80	7.02
	€q	.52	.44	. 34	. 35
	€ _r	. 34	.56	.70	.63
Navy	€u	. 19	03*	.17*	53
	€e	26	.61	1.49	1.18
	R ²	.9275	.9679	.8954	.9310
	c	30	1.49	11.25	6.44
	€q	.54	.17	.78	.65
USAF	€ r	.40	. 75	.48	.22
	€u	.50	.25	.17*	20*
		. 10*	11*	2.63	1.19
	€e R ²	.9318	.9496	.7340	.8767
	c	-5.68	-1.30	12.52	5.61
	€ _q	. 78	.53	. 75	.56
	er	. 15	.40	. 32	.27
USMC	€ u	.26	06*	.47	15*
		61	18*	2.94	1.05
	€ R ²	.9322	.9583	.7399	.8251

^{*}Lndicates that the parameter is not statistically significant.

Table 4.2 FINALIZED SUPPLY MODELS FOR I-IIIA, DHSG ACCESSIONS

		Wh:	ite	Non-	-white
Param	eter	Value	Standard error	Value	Standard error
	c	4.50		22.41	
	€q	.65	. 10	.41	. 15
	€r	. 34	.09	.54	.20
Army	€ _u	. 34	.11	42	$.41\frac{a}{}$
	€ R ²	1.16	.24	4.11	.56
	R ²	.9624		.7505	
	с	3.54		7.02	
	€q	•44	.07	. 35	.08
	€ r	.56	.06	.63	.08
Navy	€u	-0-		53	. 19
	€e	.61	.23	1.18	.32
	R ²	.9678		.9310	
	с	1.85		5.99	
	€q	.20	.09	.64	.08
	€ _r	.73	.09	.21	.08
USAF	€u	.25	. 12	-0-	
	€ R ²	-0-		1.17	. 37
	R ²	. 9495		.8755	
	c	76		5.31	
	€ q	.57	.09	.55	. 10
USMC	€ _r	. 37	.08	.26	. 10
	€u	-0-		-0-	
	€ e R ²	-0-		1.04	.45
	R ²	.9579		.8243	

a/While this elasticity only just barely satisfies our condition for significance, the primary reason for not ignoring it is that the corresponding standard error for the regression against mental group I and II accession was only one-fourth as large for virtually the same value of $\varepsilon_{\rm u}$.

surprising. Still, a question occurs as to the reliability with which the model discriminates between the effects of population and recruiters. To date, the theoretical development required to resolve this question in the case of the non-linear form of model chosen for the analysis has not been done. In the absence of a rigorous method of evaluating precisely how deleterious the large correlations are, the properties of the modeling results must be closely examined. To facilitate this examination, the finalized population and recruiter elasticities are summaried in Table 4.3.

Table 4.3 SUMMARY OF THE FINALIZED ELASTICITIES FOR POPULATION ($\epsilon_{_{\rm I}}$) AND RECRUITERS ($\epsilon_{_{\rm E}}$) BY RACE AND SERVICE

		White		N	on-whit	e
Service	ε _q	ε _r	ε _q +ε _r	ρ ³	εr	e _q +e _r
Army	.65	.34	.99	.41	.54	.95
Navy	.44	.56	1.00	.35	.63	98
USAF	.20	.73	.93	. 64	.21	.85
USMC	.57	.37	.94	.55	.26	.81

 $\underline{\epsilon}_{q} + \underline{\epsilon}_{r} \approx 1$. The results show that for each of the eight models, the sum of the population and recruiting elasticities is very near unity. This result derives empirically from the nature of the data rather than from any constraint in the model. It can be taken, therefore, to be strong empirical support for an alternative formulation in which population and recruiting elasticities sum to unity by assumptions, i.e.,

$$\varepsilon_q + \varepsilon_r = 1.$$

Under this assumption the model

can be rewritten as

$$(\frac{N}{R}) = c \left(\frac{Q}{R}\right)^{\epsilon_q} U^{\epsilon_u} E^{\epsilon_e}$$

where ε_q is the same for both formulations and where all other variables are as defined above. Thus, the empirically-derived assumption that population and recruiting elasticities sum to unity is equivalent to assuming a Cobb-Douglas form where the elasticity of population coverage $(\frac{Q}{R})$ with respect to recruiter productivity $(\frac{N}{R})$ is ε_q . It is noteworthy that this alternate formulation eliminates the difficulty of a high correlation between recruiters and population.

Had this alternate formulation been employed at the outset, the resulting models would have (with few exceptions) been virtually identical to those summarized in Table 4.3.

Results Not Unintuitive. Since a time series approach was considered in Chapter 3 and rejected because of its unintuitive implications regarding population effects, the alternative model used in this analysis should be examined for the same shortcoming.

Presuming no change in other factors, if the recruitable population for a Service is saturated with recruiters (virtually every recruitable person is being contacted by a recruiter), then the size of the available population is the controlling factor and the addition of more recruiters can be expected. to have little effect. This situation produces a high population elasticity and a low recruiter elasticity. On the other hand, if relatively few of the Service's recruitable population are being contacted, the addition of more recruiters can be expected to have almost a proportional effect whereas the effect of changing the recruitable population would be relatively small.

According to this simple model, the more attractive a service is (the larger its recruitable population), the smaller its population elasticity will be and the larger its recruiter elasticity will be. Similarly, the less attractive a service is, the larger its population elasticity will be and the smaller its recruiter elasticity will be. The population and recruiter elasticities shown in Table 4.3 do not appear to be badly at variance with either these expectations nor general recruiting experience. In the absence of other contradictory evidence, there seems to be no compelling reason to reject the population and recruiter elasticities arising from the cross-sectional supply models.

Unemployment

The unemployment variable used in this analysis is intended as a measure of the effect upon enlistments of the general economic condition. (A time-series analysis is required in order to address the direct, short-term impact of changes in unemployment rate.) It is presumed that areas with higher unemployment rates have fewer opportunities to offer in the civilian sector, and that consequently the alternative of military service is relatively more attractive than it is in areas where more civilian opportunities exist. Accordingly, one would expect ε , to be non-negative.

With reference to the finalized supply models of Table 4.2, two facts are noteworthy:

Unemployment elasticities for whites are non-negative. The zero elasticities for the Navy and Marine Corps models mean that no evidence exists within the framework of these supply models to indicate that Navy and Marine Corps enlistments are much affected by regional variation in unemployment. The phenomenon suggests that white persons motivated by limited civilian opportunities prefer enlistment in the Army or Air Force to enlistment in the Navy or Marine Corps.

Unemployment elasticities for non-whites are non-positive. Again, zero elasticities for the Air Force and Marine Corps models suggest that regional economic condition is not an important motivation for non-white accessions to these services. The more significant result is the negative unemployment elasticities of the Navy (and, less strongly, the Army as well). In a time-series analysis, this phenomenon would indicate a substitution effect, i.e., during periods of high unemployment, white accessions are more readily available and are preferred (through policy considerations) to non-white accessions. The result is that fewer non-white accessions are produced than would be expected under the prevailing unemployment rate. This negative impact of high unemployment upon non-white enlistments (and the corresponding positive impact of low unemployment rates) results in a negative unemployment elasticity. Although this rationale may explain the negative values of $\varepsilon_{\rm u}$ for the Army and Navy models, certain objections arise:

- The cross-sectional model does not consider the effect of unemployment in different periods but rather the effect of unemployment in different regions. Consequently, it is conceivable that the effect of unemployment is being distorted by some regional phenomenon not otherwise accounted for by the model.
- In the light of the Services' quality requirements, if representational problems or other policy considerations were causing a substitution effect, it seems reasonable that the substitution would be of higher quality whites and non-whites for lower quality non-whites. This substitution mechanism would produce non-negative unemployment elasticities for the quality non-white enlistments under consideration.
- Because of the relatively small number of non-white accessions from some states and a corresponding small non-white population, the results of the non-white models may be distorted by sample size considerations. This possibility warrants further investigation.

If a substitution phenomenon such as described earlier for the hypothetical time series were operating in the Army and Navy, the effect in the cross-sectional model would presumably be just that which was observed. Nevertheless, it is illogical to conclude solely from these supply results that such a phenomenon is operating. The models indicate that for non-whites some external factor or factors are interfering with the ordinary supply mechanism. It is not possible to positively identify any such factors on the basis of this cross-sectional analysis.

Additional research is recommended on unemployment effects, including use of race-specific unemployment data as well as youth unemployment data, to supplement the present analysis which used overall unemployment data.

Compensation

The pay variable is included in the model to account for variation in the attractiveness of military pay due to differences in the civilian pay scale. In light of the historical fact that civilian wage opportunities for non-whites are substantially less than for whites, it is not surprising that this variable is substantially more important in the supply models for non-whites than it is in the white supply models. The fact that $\varepsilon_{\rm e}$ is

significantly larger for the Army than for the other Services suggests that wage opportunity is a more significant factor in the enlistment decision for the Army than it is for the other Services. It should be noted, however, that ε_{ρ} says nothing in a direct way about the impact of military pay scales.

Developing the DOD Composite Supply Model

It is not possible, using the methodology employed in this study, to state categorically that the supply of volunteers to each Service is mutually exclusive. Obviously, there is considerable overlap in the recruiting market for each of the Services. This study does point out, however, that there are significant differences when the parameters of enlistment supply are examined by race. Based on this evidence, it was decided that forecasts of total enlistments should be derived by combining the separate estimates of the white and non-white supply models. To a lesser extent, the evidence also suggests that the quality enlistment supply to the individual Services is independent of each other, i.e., the degree of sensitivity of Navy enlistment supply to specific parameters is significantly different from the degree of sensitivity of Army enlistment supply to these same parameters.

Essentially, this means that it is not correct to combine all enlistment groups (both race- and Service-specific) and use this as the dependent variable in an attempt to forecast aggregate DOD enlistment supply. A more correct way is to estimate supply for each of the groups independently and then aggregate supply forecasts to obtain a DOD estimate.

While actual enlistment forecasts are derived in this manner, it may also be helpful to have aggregated elasticities and productivities of the various parameters used in the enlistment supply models. Table 4.2 displays the supply parameters computed independently by Service and race. Where elasticities are required that are not race-specific and/or Service-specific, these elasticities should be computed as a composite value of the race- and Service-specific elasticities, weighted by the proportion of enlistments obtained by race and Service. The method for computing these elasticities is demonstrated in the example on the following page.

Using this methodology, Table 4.4 shows the non-race-specific elasticities for each of the parameters by Service and for DOD.

Let T = total enlistments,

W = white enlistments,

B = non-white enlistments,

composite elasticity for recruiters without regard to race.

Then,

 $\varepsilon_{r_T} = \frac{\Delta T}{T} / \frac{\Delta R}{R} = \frac{\Delta T}{\Delta R} \cdot \frac{R}{T}$

 $= \frac{\Delta W + \Delta B}{\Delta R} \cdot \frac{R}{T}$

 $= \frac{\Delta W}{\Delta R} \cdot \frac{R}{T} + \frac{\Delta B}{\Delta R} \cdot \frac{R}{T}$

 $= \frac{W}{W} \left(\frac{\Delta W}{\Delta R} \cdot \frac{R}{T} \right) + \frac{B}{B} \left(\frac{\Delta B}{\Delta R} \cdot \frac{R}{T} \right)$

 $= \frac{W}{T} \left(\frac{\Delta W}{\Delta R} \cdot \frac{R}{W} \right) + \frac{B}{T} \left(\frac{\Delta B}{\Delta R} \cdot \frac{R}{B} \right)$

 $= \frac{W}{T} \cdot \varepsilon_{w} + \frac{B}{T} \cdot \varepsilon_{b}.$

For the Army models, the expression for composite recruiter elasticity evaluates as follows:

$$\varepsilon_{\rm r_T} = \frac{47,848}{55,994} (.34) + \frac{8,146}{55,994} (.54)$$

= .856(.34) + 1.44(.54)

= .29 + .078 = <u>.368</u>

Table 4.4 NON-RACE-SPECIFIC SUPPLY MODELS FOR I-IIIA DHSG ENLISTMENTS (Values shown in the table represent elasticities)

			Marine	Air		DOD	
Parameter	Army	Navy	Corps	Force	White	Non-white	Total
Constant Eq	7.11	3.81	.12	2.26	2.88	12.82	4.01
εr	.37	. 57	.35	. 68	.51	.44	. 50
€ _u	.23	04	-0-	. 23	.17	28	.12
[€] e	1.59	.65	.15	.12	.55	2.36	.76

While it is more nearly correct to forecast enlistments by race and Service and then aggregate the data to obtain a combined forecast, use of the elasticities shown on Table 4.4 will provide estimates comparable to the preferred approach. In a later chapter in this report, the composite recruiter elasticities are used to estimate the size of the accession budget required to offset projected declines in enlistments.

Chapter 5 ENLISTMENT PROJECTIONS

GENERAL

The forecasts of quality enlistments presented in this chapter are developed from the race-specific enlistment supply models summarized in Table 4.2. The forecasts examine the effects of projected changes in populations and unemployment rates as documented by the Census Series II projections of the 17-21-year-old male populations by ${\rm race}^{\frac{1}{2}}$ and the Congressional Budget Office (CBO) projections of unemployment rates $\frac{2}{2}$.

RESULTS

Tables 5.1, 5.2 and 5.3 display the yearly changes in quality enlistments anticipated due to population shifts or CBO's projected decline in unemployment.

Table 5.1 displays the projected changes in supply, assuming CBO's October 1976 unemployment projections. This projection assumes no change in population. This unemployment projection was based upon a more optimistic outlook for improvements in the economy. CBO forecasted that unemployment would decline approximately 52 percent and reach a 4 percent level by 1983.

Table 5.2 displays the expected changes in enlistments, assuming CBO's January 1977 unemployment projections. Under this projection, CBO forecasts a more gradual recovery in the economy and a general unemployment decline by some 45 percent by 1983. Note that the budget analysis conducted in this report uses CBO's January unemployment projections. The enlistment projections using the October 1976 CBO forecast are included here for comparison purposes only.

^{1/}Current Population Reports, series P-25, No. 601, Bureau of the Census, October 1975.

 $[\]frac{2}{\text{"The Costs of Defense Manpower: Issues for 1977," Budget issue paper prepared by the Congressional Budget Office, January 1977, Tables A-1 and A-2.$

Table 5.1

PROJECTED CUMULATIVE PERCENT CHANGES IN I-IIIA, DUSG ACCESSIONS BY RACE AND SERVICE UNDER OCTOBER 76 UNEMPLOYMENT PROJECTIONS

	V	th.	NAN	X	INSA		ST ST		
	White	Non-white	White	hite Non-white	White	White Non-white	Wifte	White Non-unite	
					-				
9261	0238	+ 020	4	1 40331					
	2		4	1.03/1	0175	4	-0-	•	
1311	0578	+.0714	-0-	+.0901	3670			-0-	
1978	0918	+.1134	٩	+ 1431		-	þ	4	
1979	1100	2577	,	1.1431	0675	-0-	-6-	-0-	
	00111	1.14/0	+	+.1855	- 0875	4			
1980	1428	+.1764	4	+. 2226	6301	,		-0-	
1981	7981 -	+ 1033			1050	-0-	4	4	
		1.1932	+	+.2438	1150	4			
1982	1700	+.2100	ģ	+.2650	0361	,	-	-0-	
1983	1768	+.2184	4	+ 3756	1630	4	4	4	
1984	- 1768	1 3362	•	2007	1300	4	4	4	
	3	1.1104	ļ	4.2/30	1300	4	•		
1985	1/68	+. 2184	4	+.2756	1300		4	+	
1986	1768	+.2184	4	+ 335¢	1300	4	4	÷	
			,	2000	1300	4	4	4	

PROJECTED CUMULATIVE CHANGE IN I-IIIA, DHSG ACCESSIONS BY RACE AND SERVICE UNDER OCTOBER 76 UNEXPLOYMENT PROJECTIONS

		e Total		4	4	4	4	þ	0	9	0	þ	þ
CMC	USHC	Non-white		þ	þ	þ	þ	þ	ģ	þ	þ	þ	þ
NI LANDELLIN	SE	White		4	þ	4	þ	þ	þ	þ	þ	þ	þ
Direct College		Total .		- 697	-1693	-2689	-3485	-4182	-4581	-4979	-5178	-5178	-5178
	4	Non-white		4	4	þ	4	4	÷ •	ļ,	÷ •	÷ •	÷ <
	USAF	White		- 697	-1693	-2689	-3485	-4182	1864-	6/64	9/10-	9/10-	9/10-
		Total		1 1 2 2	175 +	4 269	4 /04	176 +	10011	11031	41136	41136	1136
	IVE	Non-white	100	1 133	1005 1	1 267	100	11001	1001+	41135	+1136	+1136	*1136
	N	White	•	4	4	4	} 4	4	4	4	4	þ	4
		Total	. 006 -	-2284	-3469	-4497	966 9-	-5910	-6423	1899-	-6681	-6681	-6681
	24	Mon-white	+ 239	+ 582	+ 924	+1197	+1437	+1574	+1711	+1779	+1779	+1779	+1779
	7	White	-1139	-2766	4393	-5694	-5833	-7484	-8134	-8460	-8460	-8460	-8460
			1976	. 1191	1978	1979	1980	1961	1982	1983	1984	1985	1986

Table 5.2

Projected Cumulative Percent Changes in I-IIIA, DHSC Accessions by Race and Service Under January 77 Unemployment Projection

White Non-White White Non-White White Mon-White White Mon-White Mon-White		V	EMY	Z	AVY	3	SAP	ISO	Ç
.0000 +.0000 0		White	Non-Wifte	White	Non-White	White	Non-White	White	Non-White
0238 +.0294 -0- +.0371 0175 -0- -0- 0442 +.0546 -0- +.0689 0325 -0- -0- 0578 +.0714 -0- +.0901 0425 -0- -0- 0850 +.1050 -0- +.1325 0625 -0- -0- 1368 +.1134 -0- +.1369 -0- -0- -0- 1330 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- -0- -0- -0- -0- 1530 1125 0- -0-<	916	0000	+.0000	þ	0000	0000	þ	ģ	þ
0442 +.0546 0- +.0689 0135 0- 0- 0578 +.0714 0- +.0901 0425 0- 0- 0850 +.1050 0- +.1325 0- 0- 0- 1088 +.1134 0- +.1896 0- 0- 0- 1336 +.1890 0- +.2385 1125 0- 0- 1530 +.1890 0- +.2385 1125 0- 0- 1530 +.1890 0- +.2385 1125 0- 0- 1530 +.1890 0- +.2385 1125 0- 0- 1530 +.1890 0- +.2385 1125 0- 0- 1530 +.1890 0- +.2385 1125 0- 0-	116	0238	+.0294	4	+.0371	0175	4	÷	-
0578 +.0714 -0- +.0901 0425 -0- -0- 0850 +.1050 -0- +.1325 0625 -0- -0- 1088 +.1344 -0- +.1696 0800 -0- -0- 1326 +.1638 -0- +.2850 -0- -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0- 1530 +.1890 -0- +.2385 1125 -0- -0-	978	0442	+.0546	4	+.0689	0325	þ	Ļ	4
0850 +.10500- +.1325062500013440- +.18960800000000000-	616	0578	+.0714	4	+.0901	0425		4	4
1088 +.13440- +.1696080000001326 +.18480- +.1802085000001330 +.18900- +.23851350 +.18900- +.238511250001530 +.18900- +.238511250001330 +.18900- +.238511250000000000	086	0850	+.1050	4	+.1325	0625		÷	÷
1326 +.1638 -0- +.18020850 -0000001330 +.1890 -0- +.23851125 -0001530 +.1890 -0- +.23851125 -000- +.23851125 -0001530 +.1890 -0- +.23851125 -000013851125 -0000000000	186	-, 1088	+.1344	÷	+.1696	-, 0800		÷	÷
1530	982	1326	+.1638	4	+.1802	0850		ģ	÷
1530 +.1890 -0- +.23851125 -0001530 +.1890 -0- +.23851125 -0001530 +.1890 -0- +.23851125 -0000000000	983	1530	+.1890	þ	+.2385	1125		þ	÷
1530 +.1890 -0- +.23851125 -0001530 +.1890 -0- +.23851125 -00-	984	1530	+.1890	÷	+.2385	1125		÷	þ
1530 +.1890 -0- +.23851125 -00-	385	1530	+.1890	4	+.2385	1125		÷	÷
	986	1530	+.1890	÷	+.2385	1125		÷	4

Projected Cumulative Change in I-IIIA, DHSG Accessions by Race and Service Under January 77 Unemployment Projections

White Won-White Total White Mon-White Mon-White Mon-White -0- -0- 0 0 -0- -0- -0- -0- +153 +153 -697 -0- -0- -0- -0- +284 -1295 -0- -0- -0- -0- -0- +371 +371 -1693 -0- -0- -0- -0- +546 +546 -2489 -0- -0- -0- -0- +546 +546 -2489 -0- -0- -0- -0- +548 +742 -3186 -0- -0- -0- -0- +548 +548 -4481 -0- -0- -0- -0- +582 -4481 -0- -4481 -0- -0- -0- +582 -4481 -0- -4481 -0- -0- -0- +582 -4481 -0- -0- -0- -0- <th></th> <th></th> <th>ARMY</th> <th></th> <th></th> <th>MAVY</th> <th></th> <th></th> <th>USAF</th> <th></th> <th></th> <th>USNC</th> <th></th>			ARMY			MAVY			USAF			USNC	
0 0		White	Non-White	Total	White	Non-White	Total	White	Non-White	Total	White	Non-White	Total
-1119 + 219 - 900 -0- +153 +153 - 697 -0697 -0697 -01295	9761	0	•	•	þ	0	•	•	4	•	þ	ę	4
-2115 + 445	11977	-1139	+ 239	- 900	4	+153	+153	- 697	÷	- 697	4	÷	4
-2766 + 582 -2184 -0- +371 +371 -1693 -01693 -004667 +855 -3212 -0- +546 +546 -2489 -02489 -02489 -005316 -01386 -03386 -03386 -03386 -03386 -03386 -03386 -03386 -03386 -04481 -0- +982 +982 +481 -0- +4481 -04481	1978	-2115	+ 445	-1670	4	+284	+284	-1295	÷	-1295	4	4	4
-4067 + 855 -3212 -0- +546 +546 -2489 -02489 -02489 -02489 -02506 +1095 -4111 -0- +698 +698 -3186 -03186 -03186 -03186 -03186 -03186 -03186 -03186 -03181 -0- +742 +742 +742 -3386 -03186 -04481 -004481 -004481 -0000000000	1979	-2766	+ 582	-2184	þ	+371	+371	-1691	4	-1693	4	4	4
-5206 +1095	1980	-4067	. + 855	-3212	þ	+546	+546	-2489	4	-2489	4	4	4
-6345 +1334 -5011 -0- +742 +742 -3386 -03386 -03386 -003386 -003386 -003386 -003386 -003381 -04481 -04481 -04481 -04481 -04481 -04481 -04481 -04481 -04481 -04481 -003781 -004481 -004481 -004481 -0004481 -0004481 -0004481 -0000000000	1981	-5206	+1095	4111	þ	#69#	+698	-3186	4	-3186	4	4	4
-7321 +1540 -5781 -0- +982 +982 -4481 -04481 -007321 +1540 -5781 -0- +982 +982 -4481 -04481 -007321 +1540 -5781 -0- +982 +982 -4481 -04481 -007321 +1540 -5781 -0- +982 +982 -4481 -04481 -0000000000	1982	-6345	+1334	-5011	þ	+742	+742	-3386	4	-3386	4	4	4
-7321 +1540 -5781 -0- +982 +481 -04481 -04481 -07321 +1540 -5781 -0- +982 +982 -4481 -04481 -007321 +1540 -5781 -0- +982 +982 -4481 -04481 -0000000000	1983	-7321	+1540	-5781	þ	+982	+982	-4481	4	-6481	4	4	٠ ج
-7321 +1540 -5781 -0- +982 +982 -4481 -04481 -007321 +1540 -5781 -0- +982 +982 -4481 -04481 -0-	1984	7321	+1540	-5781	4	+982	+982	-4481	4	-4481	4	ہ	4
-7321 +1540 -5781 -0- +982 +583 -02481	198\$	-7321	+1540	-5781	þ	+982	+982	-4481	4	-4481	4	4	4
	1986	-7321	+1540	-5781	þ	+982	+982	-4481	4	1877-	4	•	

Table 5.3

Projected Cumulative Percent Changes in I-IIIA, DHSG Accessions Due to Population by Race and Service

		ARMY	NA	W.		SAP		9
	White	Non-white	White	White Non-white	White	White Non-white	White Non-ubit	Non-uhite
1976	+.00650	+.01230	+ 00040	4 01050				
1977	+.01040	+ 02133	00000	4.01030	+.00200	+.01920	+.00570	+.01650
1078	4 01560	75770	1.00/00	+.01820	+.00320	+.03328	+.00912	+.02860
01.01	000100	11670.1	+.01056	+.02485	+.00480	+.04544	4 01368	20000
19/9	+.01300	+.03362	+. 00880	AL ADRIA	00100		1.01300	4.03903
1980	+.00845	+ 01813	CE 300 +	0/970	1.00400	+.05248	+.01140	+.04510
1981	+ 00060	4 06100	1.003/2	+.03255	+.00260	+.05952	+.00741	+.05115
1003	00000	2.04100	+.001/6	+.03500	+.00080	+.06400	+ 00008	00000
7067	01600	+.04223	00616	+.03605	- 00280	10000	27700	00000
1983	06175	+.03977	- 04180	4 03306	00700	1.00334	00798	+.05665
1984	08320	+ 03331	00170	4.03393	01900	+.06208	05415	+.05335
1085	10606	77550	03032	+.02835	02560	+.05184	07206	70770
-	-110393	4.02024	07172	+.02240	- 032KA	+ 04004		******
1986	12610	+.02132	A5240 -	4 01010	00750	1.04030	09291	+.03520
			20001	1.01820	03880	+.03328	11058	+.02860

Projected I-IIIA, DHSG Accessions Under Fopulation Changes by Race and Service

	1	Total		22355	22459	22579	22556	22499	22415	22226	21340	20955	20546	20189
	USNC	Non-white		3287	3126	3360	3380	3399	3412	3417	3407	3378	3348	3326
		White		19068	19133	19219	19176	19100	19003	18809	17933	17571	17198	16863
	1	TOTAL		14380	68555	90954	44605	44581	44529	44393	43831	43423	43098	42817
HCAD	awen .	Non-wille		4409	4531	4584	4615	9797	9994	4674	4657	4612	4565	4531
		White		11665	39958	40022	39990	39935	39863	39719	39074	38811	38333	39790
	Torel		63604	25304	10076	52859	16/25	52638	27478	10176	77505	0000	40007	107701
NAVY	Non-uh tea		1717	7103	1930	4220	42.30	757	7976	9074	4236	7310	4191	-
	White		17187	48468	00404	40039	70787	71287	47875	61197	45420	67977	44023	
	Total	1	26406	26666	56978	56891	26710	25795	\$5904	53364	52285	51139	. 50135	
ARMY	Non-white		8246	8320	8383	8420	8457	8480	8490	8470	8417	8360	8320	
	White		48160	48346	48595	48471	48253	47973	41414	44894	43868	42779	41815	
			1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	

In examining Table 5.2, it is apparent that, based on the supply models developed in Chapter 4, no unemployment effects for this quality class were detected for the Marine Corps. Significant unemployment effects were found for both whites and non-whites in the case of the Army supply model only. In the case of Army white enlistments, a decline of up to 15 percent is expected by 1983. In contrast, Army non-white enlistments should rise by 19 percent in 1983. Numerically, this amounts to 7300 white enlistments lost and 1500 non-white enlistments gained by the Army by 1983. With respect to the Navy, no change in white enlistments is anticipated since the model did not detect a significant unemployment effect for this quality class. Non-white enlistments were expected to increase by some 24 percent by 1983. The numerical increase, however; is rather small - less than 1000 additional enlistments. For the Air Force, white enlistments are expected to decrease slightly more than 11 percent by 1983, or a numerical decline of approximately 4500 enlistments. No decrease in non-white enlistments is projected.

Table 5.3 displays the projections due to anticipated changes in the population of 17-21-year-old males. This projection assumes no change in unemployment. Note that based on census population forecasts and the results of the supply model developed in Chapter 4, declines in enlistments for this quality class are anticipated for white males only. This decline does not actually begin until 1982. If these assumptions are correct, non-white enlistments in the preferred quality class will continue to rise for all Services.

Of the four Services, the Army is most sensitive to changes in population. By 1986, Army white enlistments should be 13 percent below the CY 1975 estimates; thus, white enlistments will decline from approximately 48,000 to 42,000. Because a slight increase in non-white enlistments is anticipated, the net decline for this quality enlistment group is expected to be slightly more than 11 percent by 1986.

The Census projections also show that the white male population will continue to decline through the 1990's. The trough of this decline is expected to be in 1993 when the white male population of those 17-21-years old will be 32 percent below the level for 1975. Should the QMA of this

group decline proportionately, the elasticities developed in Chapter 4 would project a 21 percent decline in Army white enlistments in the preferred quality class. The other Services would also experience declines, although to a lesser degree in both relative and absolute terms.

GRC has assumed that there is a proportional relationship between annual changes in the 17-21-year-old male population and male QMAs of this age group who are also diploma high school graduates and in mental groups I-IIIA.

In evaluating current and future enlistment potential, the size of the QMA market is an important consideration; for example, Table 5.4 displays QMA and enlistment data to produce a measure of market penetration achieved by the Services. Overall, the Services are recruiting about 9 percent of the diploma high school graduate QMA market (mental groups I-IV). While 9 percent may not appear to be a sizable proportion of the total market, when disaggregated by race and mental group, significant differences in market penetration do appear. For example, with respect to the non-white, I-IIIA QMA market, almost 47 percent of that market is already enlisting in the military. In contrast, the proportion of the white I-IIIA QMA market enlisting is approximately 9 percent, or less than one-fifth the rate of enlistment when compared to non-whites. Results such as these are consistent with survey data which show significant differences in preference for the military when the data are examined by race. More important, however, is the fact that the Services are already recruiting a very sizable share of the non-white enlistment market. Unless there are dramatic improvements in the mental group distribution or high school completion rates of minorities, it is unrealistic to expect a substantial increase in non-white enlistments in the future in spite of the fact that the population for this group will continue to grow through the 1980's. This conclusion, however, should be tempered with the following considerations. First, while the non-white QMA market amounts to less than 200,000 in total, over three-fourths of this group fall into mental groups IIIB and IV (Figure 5.1). Presumably, the lower market penetration for these non-whites is due to the enlistment qualification standards currently in effect. Should the Services find themselves in the position of needing more high school graduates in the future, a decision

Table 5.4
RECRUITING MARKET PENETRATION

	(1) Diploma high school graduate QMA market	(2) DOD Male DHSG enlistments (CY75)	(2÷1) Market penetration (percent)
White	2,575,506	205,253	8.0
I, II	1,322,366	97,409	7.4
IIIA	486,084	57,362	11.8
IIIB	462,233	42,665	9.2
IV	304,823	7,817	2.6
Non-white	198,894	45,535	22.9
I, II	19,871	7,761	39.1
IIIA	22,639	12,122	53.5
IIIB	56,417	19,412	34.4
IV	99,967	6,240	6.2

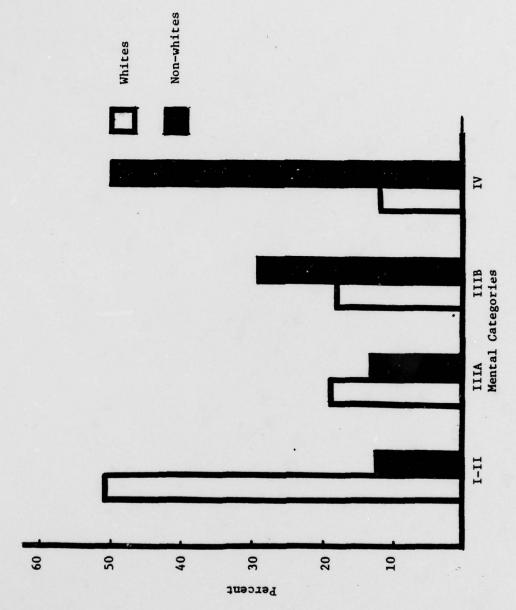


Fig. 5.1—17-21-year-old QMA Male High-School Graduates Mental Group Distribution by Base

to recruit from the lower mental groups would substantially increase minority enlistments; for example, if administrative controls on recruiting IIIB QMAs were dropped, a proportion of minority QMAs recruited from this group would likely rise from the current 34 percent. This action alone could bring in an additional 7,000 male high school graduate enlistments, which would almost equal the projected decline in white high school graduate enlistments in mental groups I-IIIA due to population changes through 1986.

Additionally, both the QMA and the Census population projections are subject to sampling error. Baseline data used in the QMA projections are Census population data and, therefore, to the extent that Census population data are inaccurate, similar inaccuracies will have crept into the QMA data. One criticism that has been raised regarding Census data is the potential undercount of minority populations during the 1970 census. Indirect estimates of the current minority populations suggest that the undercount is of a magnitude approaching 10 percent. If an undercount exists, then projected minority recruitment in the future is understated.

Table 5.5 displays the numerical projections arising from the analysis. Base supply estimates are CY 1975 actual counts and are displayed on Table 5.6. This table also shows enlistment counts for lower mental group personnel, as well as data on the QMA market.

It is important to keep in mind that the projections shown in Table 5.5 assume no change in other factors relevant to the accession process; specifically, the number of recruiters and the pay relationships across regions are assumed to be constant through all projection years. Using CBO's January unemployment projections, Army male high school graduate enlistments in mental groups I-IIIA are projected to decline by nearly 21 percent over the period CY 1975-1986. In CY 1975, 15 percent of this group were non-white. Due to the fact that the non-white population is not expected to decline but actually increase slightly, and the fact that the forecasting model shows an inverse relationship between unemployment declines and enlistment results for non-whites, this proportion is expected to increase to 22 percent by CY 1986. These projections on aggregate enlistments and minority composition are summarized on Table 5.7.

Table 5.5

Projected I-IIIA DUSG Accessions Under Projected Population and Unemployment Changes, by Race and Services for October 1976 and January 1977 Unemployment Projections

	5	
-		;
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,		

ARMY Non-white	 Total	White	NAVY Non-white	Total	White	Non-white	Total	White	Non-white	Total
8485 55506 48343	48343		4314	52657	39214	6977	43683	19068	3287	22355
54382	48468		4564	53032	38265	4531	42796	19133	3326	22459
53509	48639		6087	53448	37333	4884	41917	19219	3360	22579
52394	48555		2000	\$3555	36505	5195	41120	19176	3380	22556
52314	48406		5169	53575	35753	9999	40399	19100	3399	22499
10054 50543 48216	48216		5266	53482	35282	9994	39948	19003	3412	22415
49481	47835		5357	53192	34740	7197	39414	18809	3417	22226
46683	46119		5393	51512	33896	4657	38653	17933	3407	. 21340
42604	45420		5370	\$0790	33633	4612	38245	17571	3378	20955
44458	64949		5345	50024	33355	4565	37920	17198	3348	20546
43454	44023		5328	15167	33108	4531	37639	16863	3326	20189
			Janua	January 1977 Projection	Jection					
90795	48343		1915	52504	11660	6944	44380	19968	3287	22355
99255	48468		4346	52814	39261	4531	43792	19133	3326	22459
	48639		4504	53143	38727	4584	43311	19219	3360	22579
54707	48555		4607	53162	38297	4615	42912	19176	3380	22556
	48406		4798	53204	37446	9797	42092	19100	3399	22499
52342	48216		4960	53176	36677	9994	41343	19003	3412	22415
50893	47835		8008	52843	36333	4674	41007	18809	3417	22226
47583	46119		5240	\$1359	34593	4657	39350	17933	3407	21340
	45420		5217	20637	34330	4612	38942	17571	3378	20955
45358	61977		5192	49871	34052	4565	38617	17198	3348	20546
	44023		5175	49198	33805	4531	38336	16863	3326	20189

Table 5.6 SUMMARY ENLISTMENT/QMA DATA

NPS Male Diploma Graduates

CY 1975

		White	te			Non-	Non-white		
	1,2	34	38	4	1,2	34	38	4	TOTAL
Accessions Percent of total	31,043	16,806	15,779	3,838	2,899	5,247	11,675	4,804	92,091 100
Navy Accessions Percent of total	30,334	17,797 25	11,176	2,921 4	1,742	2,376	2,744	1,031	70,121
USMC Accessions Percent of total	11,504	7,456	5,847	595 2	1,416	1,818	2,265	310	31,211 100
USAF Accessions Percent of total	24,528	15,303	9,863	463	1,704	2,681	2,728	95	57,365
Accessions Percent of total	97,409	57,362	42,665	7,817	7,761	12,122	19,412	6,240	250,788
Population Percent of total	1,322,366	486,084	462,233	304,823	19,871	22,689	56,417	99,967	2,774,450 c/

a/Less than 0.5%.

- QMA includes all 17-21-year-old, diploma high school graduate non-prior service males who are qualified for military service.

-/Percentages may not sum to 100 due to rounding.

Table 5.7
SUMMARY OF I-IIIA DHSG ENLISTMENT
PROJECTIONS USING THE JANUARY '77
CBO UNEMPLOYMENT PROJECTIONS

	V	Army	_	Navy	Marin	Marine Corps	Air	Air Force
	Total	% Non-white Total % Non-white	Total	% Non-white	Total	Total % Non-white	Total	Total % Non-white
1975 (actual) 55,995	55,995	14	52,249	80	22,194	14	44,216	10
1978	55,308	16	53,143	80	22,579	15	43,311	п
1962	50,893	19	52,843	10	22,226	15	41,007	11
1986	44,354	22	49,198	12	20,546	16	38,617	12
X 1975-86	-21%	1	29-	1	21-	ŀ	-13%	1

Chapter 6

ACCESSION BUDGET IMPLICATIONS OF THE ENLISTMENT SUPPLY FORECASTS

GENERAL

The purpose of this chapter is to estimate what the potential cost would be to overcome the projected shortfalls displayed on Table 5.7 through increases in the services' accession budgets. The accession budgets include three components — recruiters, advertising media, and recruiter aides. The purpose of including a chapter in this study on the accession budget implications of the enlistment forecasts is to show what the potential cost would be if the present course of action is continued in the face of a smaller enlistable market. While no specific budget recommendations can be made solely on the basis of these results, the data should be of assistance to defense manpower policy analysts whose responsibility it is to choose the most cost-effective management options available to sustain an AVF.

METHODOLOGY

In order to estimate the budgetary implications of the enlistment shortfalls, an optimal budget allocation model has been employed. This model was developed under previous contract work for Department of the Army and Office Secretary of Defense. 1/2 Two fundamental assumptions are implicit in the modelling methodology. The first is that the programs employed diminish in effectiveness at an exponential rate and, at some point, provide no additional enlistments for each increment in the budget. The second assumption is that the various accession programs, such as recruiters, advertising media, and recruiter aides, are to some extent substitutes for one another. In the analysis in this chapter, the multiplicative exponential form is assumed in the optimization. The algorithm allocates funds among the competing programs in a manner that will

^{1/}Documentation Report to Support the Analysis for Management of Recruiting Resources and Operations (AMRRO) System, General Rearch Corporation, CR-189, June 1977.

maximize the number of additional enlistments obtained from a specific dollar increment to the total accession budget.

The first step in using the model is to select a set of program elasticities and convert these into marginal products. These data are shown on Table 6.1 below.

Table 6.1
ACCESSION PROGRAM ELASTICITIES

	Army	Navy	Marine Corps	Air Force	
Recruiters	. 37	. 57	.35	.68	
Advertising media	.06	.06	.06	.06	
Recruiter aides	.80	.80	.80	.80	

These are the elasticities assumed to be in effect at CY 1975 enlistment supply levels. The only elasticities empirically derived from this study are the recruiter elasticities. These are the non-race-specific composite elasticities computed in Chapter 4 and displayed on Table 4.4. The advertising media elasticities were taken from a similar econometric study produced by GRC in 1974.2/ These measurements, while admittedly crude, are the best estimates available on the direct effect advertising has on enlistment supply. The recruiter aide elasticities were not empirically derived but they are based on the assumption that each person-year of recruiter aide support produces 12 additional quality enlistments. These assumptions were made by OSD(MRA&L) staff based on results experienced with the Army's recruiter canvasser program. While both the advertising media and recruiter aide programs are important, test simulations using the budget model developed by GRC show that the recruiter budget was the most essential component of the forecasts. The recruiter elasticities used here rest on a much more solid framework of analysis.

^{2/}Grissmer, D., et al., "An Econometric Analysis of Volunteer Enlistments by Service and Cost Comparison of Service Incentive Programs," OAD-CR-66, General Research Corporation, October 1974.

The elasticities shown on the previous table do not represent direct input into the model. Rather, they are used to compute marginal program productivities that are used as input to the model. In order to compute these program productivities, it is necessary to estimate the size of each component of the services' accession budgets. The budgets that were associated with CY 1975 enlistment supply levels are shown on the following table.

Table 6.2

SELECTED ACCESSION PROGRAM BUDGETS SUPPORTING CY 1975

ENLISTMENT SUPPLY LEVELS

(\$ millions)

	Army	Navy	Marine Corps	Air Force	Total
Recruiters	129.2	92.1	37.3	46.8	305.4
Advertising media	33.4	16.8	8.8	9.7	68.7
Recruiter aides	2.1	2.1	2.1	1	6.4
Total	164.7	111.0	48.2	56.6	380.5

The data shown on this table exclude certain items that would normally be considered part of the accession budget. These are: enlistment bonuses, non-media advertising, the DOD marketing fund, lease of recruiting stations, AFEES operations, and leased housing for recruiters.

The purpose of this analysis is to determine what additions to the accession budget would be required to compensate for the lost enlistments due to population and unemployment declines. It would be useful to have an estimate of the proportion of the budgets that vary with enlistment workload. For purposes of this study, it is assumed that the advertising media and recruiter aides budgets shown on Table 6.2 are entirely variable. On the other hand, it is likely that there is some fixed component for the production recruiter budget that would not be expected to vary over a reasonable range of alternative enlistment levels and numbers of production recruiters. This analysis assumes that 65 percent of the recruiter budget, shown on Table 6.2, represents the variable component. This proportion is based on another study conducted by GRC in 1974.

^{3/}Ibid.

In line with this reasoning, the following table shows the method used for computing marginal production rate for recruiters.

Table 6.3
MARGINAL PRODUCTION RATES FOR RECRUITERS

 Recruiter budgets Variable portion ((1)X.65) CY'75 Recruiter MY Variable cost per MY ((2)÷(3)) Recruiter elasticities 	Army \$129.2M \$ 83.9M 4,822 \$ 17,400	Navy \$92.1M 59.9M 3,515 \$17,000	Marine Corps \$37.3M 24.2M 1,818 \$13,300	Air <u>Force</u> \$46.8M 30.4M 1,820 \$16,700 .68
6. CY'75 Supply (I-IIIA HSG)	56,000	52,200	22,200	44,200
7. Marginal products ((5) X(6);(3))	4.3	8.5	4.3	16.5
8. Marginal cost ((4)÷(7))	\$ 4,046	\$ 2,000	\$ 3,100	\$ 1,012
9. Production per million \$ (\$1.0M ÷ (8))	247	500	322	988

The last line shows the number of additional quality enlistments that can be obtained for the next one million dollars invested in production recruiters for each Service at the base point, i.e., at CY 1975 accession levels and expenditures. These four values plus similar figures for recruiter aides and advertising media are input to the budget model and act as a starting basis to project accession budget costs at various enlistment levels.

RESULTS FROM THE BUDGET MODEL

Based on output from the optimal budget allocation model, Fig. 6.1 displays a series of accession budget production functions. The numbers annotated on each curve represent the marginal accession costs of recruiting the next additional quality enlistment at CY 1975 supply levels. In interpreting the figure, it is important to understand that each curve represents the relative responsiveness of the quality enlistable market

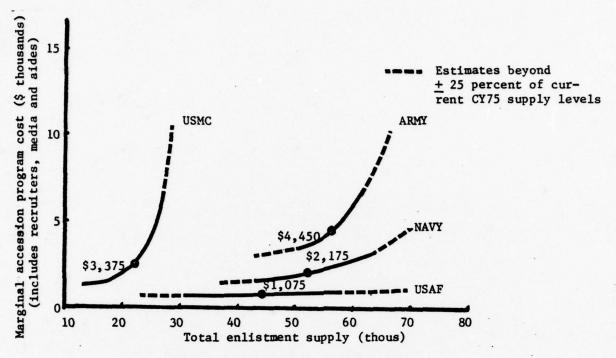


Fig. 6.1—Accession Production Functions NPS Male, DHSG, I-IIIA (at CY 75 supply levels)

to changes in the accession resources under CY 1975 wage, unemployment and population conditions. Thus, if any one Service wishes to increase the number of enlistments it was obtaining from the enlistable market in CY 1975 and chose to do so by expanding its accession budget, it would operate along the curves displayed on Fig. 6.1. For example, if the Army decided it was necessary to increase the number of quality enlistments in CY 1975 from 56,000 to 67,000, for an increase of 20 percent, an approximate 50 percent increase in the accession budget would be required (i.e., from 165 million to 245 million). At that level, the cost of the next additional quality enlistment would be \$26,000. This example is intended to show that increasing the degree of market penetration experienced by each Service solely by additions to the accession budget can be very costly, and certainly other alternatives should be explored.

It is critical in interpreting the analysis discussed in this chapter to distinguish between a <u>shift</u> in a production function and a <u>movement</u> along a production function. The previous example showed the cost that would occur as the Army moves along its production function curve to increase its market penetration at CY 1975 enlistment supply levels.

The enlistment supply forecast described in Chapter 4 actually represents shifts in the supply curve each Service faces. Thus, changes in population and unemployment result in a shift of the production function as exemplified on Figure 6.2.

This figure shows schematically the magnitude and the shift in the production function that should occur when the supply of the enlistable market is reduced by declines in unemployment and population through projected CY 1986 level. The curve labelled I is essentially an expanded version of the CY 1975 Army production function curve. This is the production function the Army operated on when CY 1975 population and unemployment conditions were in effect. The slope of the curve at Point A (\$4,450 per accession) is the marginal cost of recruiting the next additional quality enlistment under CY 1975 resource levels.

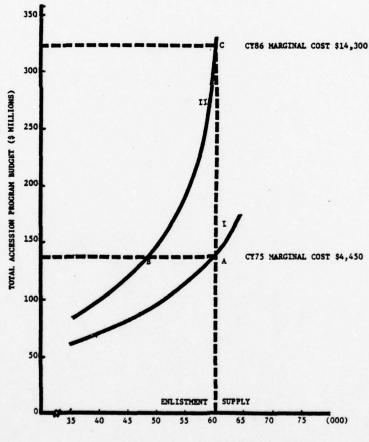


Fig. 6.2—Army Accession Production Functions NPS Male, DHSG, I-IIIA

The curve labelled II is the anticipated production function the Army will face at CY 1986 enlistment supply levels. Assuming no change in the accession budget beyond that established in CY 1975, Point B shows that the Army can anticipate recruiting 21 percent fewer quality enlistments should it decide (or be forced) to maintain a status quo in its accession budget. Should the Army wish to restore the total number of enlistments lost to the population and unemployment decline, it will have to increase its accession budget along production function II up to Point C. At that point it will have achieved the same number of enlistments it realized in CY 1975, but the marginal cost of the next additional enlistment is approximately three times larger than it was under CY 1975 conditions. Attaining Point C requires a \$90 million or 56 percent increase in the annual accession budget over the 10-year period.

Hopefully, with some understanding of the budget implications of these shifts in the supply of quality enlistments, the results displayed on Table 6.4 should become more meaningful.

Table 6.4

CHANGE IN ACCESSION BUDGET TO OVERCOME PROJECTED DECLINE IN NPS MALE DHSG I-IIIA FROM CY 1975 LEVEL

ARMY

		Shortfall from CY'75 Level	Accession Budget Required to Maintain CY 75 Levels (Millions CY 75 \$)	Average Cost Per Enlistment (CY'75 \$)	Marginal Cost per Enlistment (CY'75 \$)
CY 19	975 Actual	56,000	\$ 160.	\$ 2,860	\$ 4,450
CY 19	978	(2,500)	175.	3,125	5,700
CY 19	982	(6,500)	190.	3,400	6,900
CY 19	986	(12,500)	250.	4,460	14,300

The data on the table show for three points in time beyond CY 1975 the anticipated quality enlistment shortfalls and the accession budget implications should the Army attempt to compensate for these shortages by increasing its budget to enlarge its market penetration. Each row on the table essentially represents a shift in the production function resulting from a reduced supply should population and unemployment decline as projected. Essentially, the table shows that by CY 1986 the Army would have to increase its accession budget by 60 percent to compensate for the 21 percent shrinkage in enlistment supply which will, in effect, triple the marginal cost of bringing in the next additional quality enlistment.

Accession budget results for the Navy are shown on the following table.

Table 6.5

CHANGE IN ACCESSION BUDGET TO OVERCOME PROJECTED DECLINE IN NPS MALE DHSG I-IIIA FROM CY 1975 LEVEL

NAVY

	Shortfall from CY'75 Level	· Accession Budget Required to Maintain CY'75 Levels (Millions CY'75 \$)	Average Cost Per Enlistment (CY'75 \$)	Marginal Cost per Enlistment (CY 75 \$)
CY 1975 Actual	52,249	\$ 111.0	\$ 2,125	\$ 2,175
CY 1978	+ 894	107.5	2,060	2,100
CY 1982	+ 594	108.0	2,070	2,100
CY 1986	(3,051)	115.0	2,200	2,350

Unlike the Army, the Navy faces a much less serious problem should it attempt to compensate for projected enlistment shortages through increases in its accession budget. Overall, the results show that if the Navy is required to maintain a status quo in the level of its accession budget, no significant decline in quality enlistments would occur. There are primarily two reasons for this. First, at the margin, the Navy is almost twice as

productive as the Army with respect to the recruitment of quality enlistments. Thus, each increment in the accession budget will produce for the Navy twice as many enlistments. Second, results from the econometric analysis conducted in Chapter 4 show that Navy quality enlistments are not sensitive to changes in unemployment rates and, therefore, the only decline in enlistments anticipated in this study is due to eventual declines in the population.

Like the Navy, the Marine Corps faces a very similar situation. The results in the study show that unemployment is not a factor in forecasting quality enlistments for the Marine Corps and, while its marginal productivity of recruiters approximates that of the Army, increases in the accession budget are required only to offset declines due to population. This is shown on Table 6.6.

Table 6.6

CHANGE IN ACCESSION BUDGET TO OVERCOME
PROJECTED DECLINE IN NPS MALE DHSG I-IIIA
FROM CY 1975 LEVEL

MARINE CORPS Accession Budget Required to Marginal Shortfall Maintain CY'75 Average Cost Cost per from levels Per Enlistment Enlistment (Millions CY'75 \$) CY'75 Level (CY'75 \$) (CY'75 \$) CY 1975 Actual 22,200 \$ 48.0 \$ 2,160 \$ 3,375 CY 1978 + 400 46.5 2,100 3,050 + 0 CY 1982 48.0 2,160 3,375 CY 1986 2,390 (1,650)53.0 4,100

For the Marine Corps, the results show that essentially a 10 percent increase in the accession budget would be sufficient to offset projected declines in enlistments experienced by CY 1986. While its accession budget need be increased by only 10 percent, its marginal cost will be 20 percent higher than CY 1975 levels and it does suggest that alternatives which may be more cost-effective should be evaluated to compensate for the lost enlistments anticipated by 1986.

The Air Force is anticipated to experience declines in quality enlistments due to both population and unemployment shifts by CY 1986. In spite of the fact that the Air Force is projected to experience a 13 percent decline in enlistments, only minimal increases in its accession budget will be required to compensate for this shift in quality enlistment supply. The results of this analysis are shown on Table 6.7.

Table 6.7

CHANGE IN ACCESSION BUDGET TO OVERCOME
PROJECTED DECLINE IN NPS MALE DHSG I-IIIA
FROM CY 1975 LEVEL

AIR FORCE

		Shortfall from CY'75 Level	Accession Budget Required to Maintain CY'75 Levels (Millions CY'75 \$	Average Cost Per Enlistment (CY'75 \$)	Marginal Cost per Enlistment (CY'75 \$)
CY	1975 Actual	44,200	\$ 54.0	\$ 1,220	\$ 1,075
CY	1978	(900)	55.0	1,240	1,100
CY	1982	(3,200)	56.5	1,280	1,150
CY	1986	(5,600)	58.0	1,310	1,175

At the margin, Air Force recruiters are approximately four times more productive than Army recruiters for the same quality group. As a consequence, an increase in their accession budget of about 7 percent would be sufficient to sustain CY 1975 quality enlistment levels for the Air Force. At that level, only minimal increases in marginal costs will occur.

In summary, it is evident from the analyses that only the Army faces a severe budget problem if it attempts to compensate for the shifts in enlistment supply through additions to its accession budget. Serious examination of more cost-effective management options which results in a broadening of the enlistable market in contrast to the costly approach of increasing penetration of the currently defined enlistable market, i.e., male, DHSG, I-IIIA applicants, is essential at the present time.

APPENDIX A

LINEARIZATION TRANSFORMATIONS FOR LEAST SQUARES PROBLEMS

LINEARIZATION TRANSFORMATIONS FOR LEAST SQUARES PROBLEMS

W. G. DOTSON, JR., North Carolina State University

In various elementary courses of mathematics and statistics, the student is introduced to least squares curve fitting. After learning to obtain linear least squares fits, he is almost invariably presented with the form $y=ae^{3x}$ and told that by application of the transformation $z=\ln y$ be can reduce the least squares problem associated with this exponential form to a linear least squares problem. What he is seldom told, however, is that the application of the logarithmic transformation distorts his scale so that minimization of $\sum (\ln y_* - (\ln a + bx_*))^2$ is not equivalent to minimization of $\sum (y_* - ae^{bx_*})^2$. This observation is not new, see [1], p. 195, for example, but it has been neglected to the extent that the

student is seldom given a valid method for application of linearization transformations. Some authors (see [4], p. 709, and, [5], pp. 186-191, for example) point out the errors that can result from nonrigorous linearization, but then, rather than proposing a valid method for linearization, they suggest the iterative method of differential corrections as an alternative to be preferred. Many others choose to propose nonrigorous linearization exercises with no word of caution for the student. The few authors who do point the way to a valid linearization method generally seem to base their discussions on the idea of statistical weighting, and they do not appear to attempt a rigorous mathematical justification of the method or a computation of error bounds (for example, see [1], p. 194; [2], p. 302; [3], p. 536). All of this is unfortunate, since many least squares problems arising in data analysis are associated with simple non-linear forms which are susceptible to linearization transformations. A few such forms and the associated transformations are listed below.

Form	Linearization Transformation
$y = ae^{bx}$	$z=\ln y$
$y=ax^b$	s=ln y
$y = \ln(a + bx)$	2 = e ^v
$y = \{a^2 + b^2 x^2\}^{1/2}$	$z=y^2$
$y = a(x-b)^2$	$z = \sqrt{y}$
y=a/(b-x)	z=1/y
y = ax/(b-x)	z=1/y

For forms such as these, the use of linearization transformations is both computationally more efficient and aesthetically more satisfying than the use of iterative techniques, such as the method of differential corrections and the Newton-Raphson method, to solve the nonlinear normal equations. Of course, the accuracy obtainable with linearization transformations is not as good as that obtainable with the iterative techniques; but, even when very high accuracy is required, linearization transformations are of value in providing good initial estimates for the iterative techniques. The purpose of this note, then, is to establish, for the undergraduate, a theoretical framework within which the proper application of linearization transformations can be justified.

For conciseness, we will consider forms y = f(x, a, b) which involve only two parameters to be determined by least squares. The results are perfectly general, however, and their extension to any number of parameters is obvious. Suppose, then, that we are given the form y = f(x, a, b) and a set of data points $\{(x_i, y_i)\}_{i=1}^n$, n > 2. We consider the least squares problem of minimizing the function

$$S(a, b) = \sum_{i=1}^{n} \{y_i - f(x_i, a, b)\}^2.$$

It is assumed that there is a set $X \subset R_1$, with $x_i \in X$ $(i = 1, \dots, n)$, and an open set $D \subset R_2$ such that f is a function from $X \times D$ to R_1 and S is a function from D to R_1 (where R_4 denotes the set of all k-tuples of real numbers, with the Euclidean metric topology). For each i $(i = 1, \dots, n)$, the partial derivatives of $f(x_i, a, b)$ with respect to a and b are assumed to exist at all points of D. Let Y

be a connected subset of R_1 which contains the range of f and the numbers y_1, \dots, y_n from the data. A function $g: Y \rightarrow R_1$ is said to be a linearization transformation for the form y = f(x, a, b) provided there exist functions P, Q, R, from X to R_1 , and functions A, B, from D to R_1 , such that for all $x \in X$ and all $(a, b) \in D$

$$g[f(x, a, b)] = A(a, b)P(x) + B(a, b)Q(x) + R(x)$$

and such that the Jacobian $\partial(A, B)/\partial(a, b)$ is nonvanishing in D. For example, consider the form $y = a(x-b)^2$, and let $m = \text{smallest } x_i$ in the set of data. Let $X = \{x : x \ge m\}$ and let $D = \{a : a > 0\} \times \{b : b < m\}$. Let $f(x, a, b) = a(x-b)^2$ for all $x \in X$ and all $(a, b) \in D$. Suppose all the y_i 's are positive, and let $Y = \{y : y > 0\}$. Then $g(y) = y^{1/2}$ is a linearization transformation for the form $y = f(x, a, b) = a(x-b)^2$, since $g[a(x-b)^2] = Ax + B$ where $A = A(a, b) = \sqrt{a}$ and $B = B(a, b) = -b\sqrt{a}$ for all (a, b) in D, and $\partial(A, B)/\partial(a, b) = -1/2$. Here, of course, P leaves all points of X fixed, Q maps all points of X to 1, and R maps all points of X to 0.

We return now to the general case. If g is a linearization transformation for the form y = f(x, a, b) then, for any given set of numbers w_1, \dots, w_n , one can consider the least squares problem of determining a and b so that the function

$$T(a, b; w_1, \dots, w_n) = \sum_{i=1}^n w_i \{ g[y_i] - g[f(x_i, a, b)] \}^2$$

$$= \sum_{i=1}^n w_i \{ g[y_i] - [A(a, b)P(x_i) + B(a, b)Q(x_i) + R(x_i)] \}^2$$

$$= H(A, B; w_1, \dots, w_n)$$

will be minimized. For each set of numbers w_1, \dots, w_n , this associated least squares problem is a weighted linear least squares problem in terms of the parameters A and B, so that the normal equations $\partial H/\partial A = \partial H/\partial B = 0$ are linear and can be solved for A and B by the usual methods for linear systems. One can then obtain a and b by simultaneous solution of the equations A(a, b) = A, B(a, b) = B, since $\partial(A, B)/\partial(a, b) \neq 0$.

THEOREM. Suppose S(a, b) is minimized at the point (a_0, b_0) in D. If the linearization transformation g has a nonzero derivative at each point of Y, then there exist numbers w_1, \dots, w_n such that $T(a, b; w_1, \dots, w_n)$ is minimized at (a_0, b_0) .

Proof. We have $\partial S/\partial a = \partial S/\partial b = 0$ at (a_0, b_0) , whence

$$\sum_{i=1}^{n} (y_i - f(x_i, a_0, b_0)) f_a(x_i, a_0, b_0) = 0$$

$$\sum_{i=1}^{n} (y_i - f(x_i, a_0, b_0)) f_b(x_i, a_0, b_0) = 0.$$

For any numbers w_1, \dots, w_n we have

 $T_a(a_0, b_0; w_1, \cdots, w_n)$

$$= -2 \sum_{i=1}^{n} w_i \{ g[y_i] - g[f(x_i, a_0, b_0)] \} g'[f(x_i, a_0, b_0)] \cdot f_a(x_i, a_0, b_0).$$

By the mean value theorem, for each i $(i=1, \dots, n)$ there exists a point ξ_i between y_i and $f(x_i, a_0, b_0)$ such that

$$g[y_i] - g[f(x_i, a_0, b_0)] = g'(\xi_i) \{y_i - f(x_i, a_0, b_0)\}$$

and so we see that we will have $T_a(a_0, b_0; w_1, \dots, w_n) = 0$ provided we set $w_i = 1/\{g'(\xi_i)g'[f(x_i, a_0, b_0)]\}, i = 1, \dots, n$. It is clear that this same set of w_i 's will make $T_b(a_0, b_0; w_1, \dots, w_n) = 0$. Now since

$$\frac{\partial T}{\partial a} = \frac{\partial \Pi}{\partial A} \cdot \frac{\partial A}{\partial a} + \frac{\partial \Pi}{\partial B} \cdot \frac{\partial B}{\partial a}, \quad \frac{\partial T}{\partial b} = \frac{\partial \Pi}{\partial A} \cdot \frac{\partial A}{\partial b} + \frac{\partial \Pi}{\partial B} \cdot \frac{\partial B}{\partial b},$$

and since the Jacobian $\partial(A, B)/\partial(a, b) \neq 0$ at (a_0, b_0) , we see that $\partial H/\partial A = \partial H/\partial B = 0$ at $A_0 = A(a_0, b_0)$, $B_0 = B(a_0, b_0)$. But it is well known that the linear normal equations $\partial H/\partial A = \partial H/\partial B = 0$ have a unique solution and that this solution does indeed correspond to the minimum of the function $H(A, B; w_1, \dots, w_n) = T(a, b; w_1, \dots, w_n)$.

From a practical standpoint, one much, of course, use estimates of these weights $w_i = 1/\{g'(\xi_i)g'[f(x_i, a_0, b_0)]\}$ in the linearization procedure. Since it is expected that a_0 and b_0 will turn out such that $f(x_i, a_0, b_0)$ will be fairly close to y_i , for $i = 1, \dots, n$, and since ξ_i must be between $f(x_i, a_0, b_0)$ and y_i , it is reasonable to use $w_i^* = 1/\{g'(y_i)\}^2$ as an estimate of w_i provided g' is continuous. One can then solve the weighted linear least squares problem, using the weights w_i^* , to obtain A_0^* , B_0^* ; and a_0^* , b_0^* are then obtained by simultaneous solution of the equations $A(a_0^*, b_0^*) = A_0^*$, $B(a_0^*, b_0^*) = B_0^*$. The remaining problem is to estimate upper bounds for $|\Delta a_0^*| = |a_0^* - a_0|$ and $|\Delta b_0^*| = |b_0^* - b_0|$. We have

$$\left\{ \Delta w_{i}^{*} = w_{i}^{*} - w_{i} = \frac{1}{\{g'(y_{i})\}^{2}} - \frac{1}{g'(\xi_{i})g'(f(x_{i}, a_{0}, b_{0}))} \right\}$$

Assuming g' to be monotonic, (which will generally be the case in applications) we have

$$\left| \Delta w_i^* \right| \leq \left| \frac{1}{\{g'(y_i)\}^2} - \frac{1}{\{g'(f(x_i, a_0, b_0))\}^2} \right|.$$

If we assume the existence of g'' at all points of Y (again a plausible assumption), then the mean value theorem gives us the existence of points η_i between y_i and $f(x_i, a_0, b_0)$ such that

$$\left| \Delta \omega_i^* \right| \le \left| \frac{-2g''(\eta_i)}{\{g'(\eta_i)\}^2} \{y_i - f(x_i, a_0, b_0)\} \right|$$

Finally, assuming $|2g''/(g')^3| \le M$ on Y (or, at least, on a connected subset of Y containing the points y_i and $f(x_i, a_0, b_0)$ $i = 1, \dots, n$), we have

$$\left|\Delta w_i^*\right| \leq M \cdot \left|y_i - f(x_i, a_0, b_0)\right|$$

and so

$$\sum_{i=1}^{n} (\Delta w_{i}^{*})^{2} \leq M^{2} \sum_{i=1}^{n} \{ y_{i} - f(x_{i}, a_{0}, b_{0}) \}^{2} \leq M^{2} \sum_{i=1}^{n} \{ y_{i} - f(x_{i}, a_{0}^{*}, b_{0}^{*}) \}^{2}$$

since S(a, b) is minimized at (a_0, b_0) .

Differentiating the normal equations $\partial H/\partial A = \partial H/\partial B = 0$ partially with respect to w_i^* yields equations which are linear in $\partial A_0^*/\partial w_i^*$ and $\partial B_0^*/\partial w_i^*$. Hence, we get

$$\frac{\partial A_0^*}{\partial w_i^*} = k_i \{ g[y_i] - g[f(x_i, a_0^*, b_0^*)] \} \text{ and } \frac{\partial B_0^*}{\partial w_i^*} = l_i \{ g[y_i] - g[f(x_i, a_0^*, b_0^*)] \},$$

where

$$k_{i} = \frac{P(x_{i}) \sum_{j=1}^{n} w_{j}^{*} Q(x_{j})^{2} - Q(x_{i}) \sum_{j=1}^{n} w_{j}^{*} P(x_{j}) Q(x_{j})}{\left(\sum_{j=1}^{n} w_{j}^{*} P(x_{j})^{2}\right) \left(\sum_{j=1}^{n} w_{j}^{*} Q(x_{j})^{2}\right) - \left(\sum_{j=1}^{n} w_{j}^{*} P(x_{j}) Q(x_{j})\right)^{2}}$$

and

$$l_{i} = \frac{Q(x_{i}) \sum_{j=1}^{n} w_{j}^{*} P(x_{j})^{2} - P(x_{i}) \sum_{j=1}^{n} w_{j}^{*} P(x_{j}) Q(x_{j})}{\left(\sum_{j=1}^{n} w_{j}^{*} P(x_{j})^{2}\right) \left(\sum_{j=1}^{n} w_{j}^{*} Q(x_{j})^{2}\right) - \left(\sum_{j=1}^{n} w_{j}^{*} P(x_{j}) Q(x_{j})\right)^{2}}.$$

Finally, we have

$$\Delta A_0^* \approx \sum_{i=1}^n \frac{\partial A_0^*}{\partial w_i^*} \Delta w_i^*$$

so that, using the Cauchy-Schwarz inequality

$$(\Delta A_0^{\bullet})^2 \leq \left\{ \sum_{i=1}^n \left(\frac{\partial A_0^{\bullet}}{\partial w_i^{\bullet}} \right)^2 \right\} \cdot \left\{ \sum_{i=1}^n (\Delta w_i^{\bullet})^2 \right\},$$

whence

$$(\Delta \Lambda_0^{\bullet})^2 \leq \bigg(\sum_{i=1}^n k_i^2 \{g[y_i] - g[f(x_i, a_0^{\bullet}, b_0^{\bullet})]\}^2\bigg) \bigg(M^2 \sum_{i=1}^n \{y_i - f(x_i, a_0^{\bullet}, b_0^{\bullet})\}^2\bigg).$$

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Similarly, we obtain

$$(\Delta B_0^*)^2 \leq \left(\sum_{i=1}^n l_i^2 \{g[y_i] - g[f(x_i, a_0^*, b_0^*)]\}^2\right) \left(M^2 \sum_{i=1}^n \{y_i - f(x_i, a_0^*, b_0^*)\}^2\right).$$

Bounds for Δa_0^* and Δb_0^* can now be obtained by examining the transformations A(a, b), B(a, b) to see what region of the ab-plane corresponds to the region $A_0^* \pm |\Delta A_0^*|_{\text{max}}$, $B_0^* \pm |\Delta B_0^*|_{\text{max}}$ of the AB-plane.

As a numerical example, consider fitting the three data points (x_i, y_i) = (3, 0.2), (4, 2.3), (5, 4.4), with the form $f(x, a, b) = a(x-b)^2$ discussed above. One may easily check that an exact solution of the normal equations is $a_0 = .500$, $b_0 = 2.00$, and that this solution does indeed minimize S(a, b). Linearization is accomplished by the transformation $g[y] = y^{1/2}$, and we have $A = \sqrt{a}$, $B = -b\sqrt{a}$. P(x) = x, Q(x) = 1, R(x) = 0. Using the weights $w_i^* = 1/\{g'[y_i]\}^2 = 4y_i$ we obtain $A_0^* = .6579$ and $B_0^* = -1.176$, whence $a_0^* = (A_0^*)^2 = .433$ and $b_0^* = -B_0^*/A_0^* = 1.79$. Noting that $-2g''/(g')^2=4$, we compute error bounds as indicated above: $|\Delta A_0^*| \le .1317$, $|\Delta B_0^*| \le 0.631$. Hence A₀ should be in the interval [.5262, .7896], and B_0 should be in the interval [-1.807, -0.545]. The actual values of A_n , B_0 are, of course, $A_0 = .7071$ and $B_0 = -1.414$. The inverse transformation equations $a = A^2$, b = -B/A now give us at once the following bounds for a_0 and b_0 : .277 $\leq a_0 \leq .623$, $0.69 \leq b_0 \leq 3.43$. It is interesting to observe that the usual nonrigorous linearization (accomplished with the same transformation but with all weights set equal to 1) yields $A_0^{**} = .8252$, $B_0^{**} = -1.947$, whence $a_0^{**} = (A_0^{**})^2$ = .681 and $b_0^{**} = -B_0^{**}/A_0^{**} = 2.36$. We note that $|a_0^{**} - a_0| > |a_0^* - a_0|$ and $|b_0^{**} - b_0| > |b_0^* - b_0|$, and that the error bounds obtained above for a_0 actually exclude the value $a_0^{**} = .681$. Finally, we have $S(a_0, b_0) = .190$, $S(a_0^*, b_0^*) = .226$, and $S(a_0^{**}, b_0^{**}) = .345$.

It is to be noted that our error bounds for A_u^* and B_0^* are, in fact, bounds for the total differentials of A_0^* and B_0^* with respect to the w_i^* , $i=1,\cdots,n$. These bounds are therefore approximate. We recall, however, that $|\Delta w_i^*| \leq M \cdot |y_i - f(x_i, a_0, b_0)|$ so that if a good fit of the data is possible with the form y = f(x, a, b) and if $|2g''/(g')^2|$ is not too large, then the Δw_i^* will be small and our error bounds should be valid. In practice, an indication of the validity of the bounds can be obtained by observing the size of $M^2 \sum_{i=1}^n \{y_i - f(x_i, a_0^*, b_0^*)\}^2$ which is an upper bound for $\sum_{i=1}^n (\Delta w_i^*)^2$.

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SOURCE DATA

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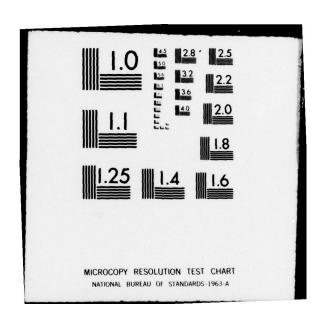
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4762 2174 7804 1461 9365 0 36 46 11670 7716 21135 8496 29631 2 454 520 37924 19896 64411 20329 84740 49 637 933 1 8032 3118 1315 3220 1657 3 3 3 3 3178 1419 5280 1326 6606 0 3 3 3 20163 8744 33932 6451 40383 46 300 241 20163 1356 4636 15980 2 95 99 34530 1356 1369 241 377	35	926	4972	3223	8751	3265	12016	•	105	255	364	713	1011
116.70 7716 21135 8496 29631 2 454 520 37924 19896 64411 20329 84740 49 637 933 11 4032 3116 13157 3220 1637 3 3 3 3 3178 1419 5280 1326 6606 0 3 3 3 15456 6504 26357 10257 34614 10 321 528 20163 874 33932 6451 40363 46 300 241 3453 1356 4636 15980 2 95 99 3453 1356 1369 177	0.0	948	4 7 6 2	2174	4062	1461	9365	•	36	46	82	19	148
37924 19896 64411 20329 84740 49 637 933 11 8032 3118 13157 3220 16377 3 34 32 3178 3149 5280 1326 6606 0 3 3 3178 3494 2637 3627 3621 528 20163 874 3393 2 46 300 241 3493 3494 31350 4630 15980 2 95 99 3453 3467 71234 5 169 377		1749	11670	7716	21135	8496	29631	2	424	970	916	1469	2445
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34510 16316 57767 13467 71234 5 169 177 3		2000	50103	1000	373	1040	40383	•	300	142	287	344	165
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4 26.36 11.38			26.36	1138	0244	770	1035		101	77	100	676	

GENERAL RESEARCH CORP MCLEAN VA OPERATIONS ANALYSIS GROUP F/6 5/9
SUSTAINING VOLUNTEER ENLISTMENTS IN THE DECADE AHEAD: THE EFFEC--ETC(U)
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	137	3440	2443	4004	2014	9718		116	242	379	660	103
	101	35	4	19		77	• •	11.6	80	199	263	94
	74.1	3523	1736	6020	1369	7389	27	14.8	184	379	324	76
	***	2714	1553	4710	1649	6329	, -	89	150	239	205	141
	3002	35288	17445	59739	15213	74952	174	1726	1758	3658	3466	7124
	1146	>874	2420	0446	1671	11311			81	152	101	652
	1055	5329	2560	9944	2566	11510	•	92	110	161	399	954
	142	1971	699	2117	121	2898	•	. 55	18	142	187	426
	•	15	•	92	•	32	•	139	279	426	396	140
	1506	11693	6154	16753	6842	25595	-	548	929	182	2930	371.
	676	5005	3247	9018	3286	12304	•	222	463	689	1355	266
	5.1	267	101	425	123	248	198	1040	563	1601	515	231
	275	5002	196	3568	921	6855	•	97	10	2.9	•	
	3995	23231	11723	36949	11115	\$4005	39	402	1157	1905	2822	472
	2347	13033	6247	23627	5564	27191	•	191	315	806	676	1165
	2112	10234	4115	16531	3069	19600	-	31	35	67	75	142
	1147	5625	2339	4146	1855	11001	11	BC	62	153	163	336
	142	165	3021	8674	3246	11920	,	42	**	106	145	251
	365	8098	2131	5635	2564	007H	•	118	215	336	755	17:11
	547	1407	1062	3284	1040	4.35.3			:			:
	1231	6483	3330	11042	3463		10	324	551	885	2043	2528
	1703	10220	5731	17654	5487	23141		147	157	111	435	746
	1221	21639	11453	16117	11929	48242	13	113	1111	1201	2310	3511
	3185	14172	6145	23502	5701	24203	•	7.0	72	159	162	26
	246	1679	1116	3241	1335	4576		6	131	180	260	766
	1555	9225	4723	15503	5462	50602	11	266	476	753	1651	266
	664	5029	818	3346	199	4007	•	1,4	16	32	40	
	1013	5220	1622	8524	1946	10470	•	7,	;	88	156	*2
	195	1124	205	1821	393	2214	1	11	42	4.2	25	13
	331	1544	176	5492	659	3300	•	-	-	~		
	1041	11065	6181	18887	9696	24543	12	906	719	1237	1618	3655
	390	1843	916	3209	1023	4232	•	20	42	96	63	16
	4065	23338	12962	40305	12445	52810	2	975	1702	2748	4109	685
	753	5195	3634	10262	3798	14660	•	767	252	853	1253	210
	582	1494	631	2410	524	2934	•	54	27	51	85	1.
	2004	26289	12671	43664	10930	24894	22	622	656	1643	1508	315
	. 149	4004	2003	6816	1753	8569	10	165	182	357	349	2
	1439	0 766	3103	11308	2362	13700	20	139	115	174	142	7
	4432	26875	14107	42414	13922	59336	17	725	1220	1962	3791	5753
	195	1406	***	5442	124	3169	•	19	•	23	2	•
	210	1655	1147	3562	1214	9255	•	63	174	237	455	73.
	374	1891	659	3123	575	3658	•	30	4.6	22	3	131
	260	5086	3363	9212	3704	12916	~	524	314	570	8 00	145
	1252	14639	5892	24825	1852	32677	15	332	243	069	1044	253
	697	2100	1206	2072	1239	6314	•	97	15	31	33	•
	077	2101	453	1693	625	2118	•	-	-	~	~	
	455	6.152	3378	10485	4068	14553	•	212	350	266	1348	1964
	5602	5978	3288	13901	2643	16550	**	96	11	187	106	253
	404	7497	1797	5108	2011	7165	-	31	38	20	131	25
		4					1.3					

Table B -8

Recruiters on Station 31 October 1977

Source: USAREC

State	Army	Navy	USAF	USMC
AL	70	56	24	37
AK	4	2	1	1
AZ	50	33	15	25
AR	42	39	18	20
CA	521	413	141	231
СО	68	60	12	31
CT	64	50	17	31
DE	17	8	6	1
DC	15	5	2	2
FL	142	106	58	50
GA	114	78	33	43
HI	28	. 10	6	8
ID	22	15	. 7	. 2
IL	273	155	. 67	90
IN	145	84	41	47
IA	80	31	22	33
KS	64	15	11	17
KY	74	43	19	32
LA	68	53	23	29
ME	28	10	10	3
MD	80	66	18	43
MA	133	60	38	37
MI	219	152	53	99
MN	102	80	30	46
MS	41	24	14	5

Table B-8 continued

State	Army	Navy	USAF	USMC
MO	140	100	37	78
MT	16	15	6	2
NE	49	31	9	26
NV	15	10	4	. 1
NH	23	.8	7	19
NJ	137	88	34	43
NM	32	19	9	17
NY	354	235	96	140
NC	111	42	30	44
ND	22	11	4	6
OH	261	168	70	112
OK	70	53	20	27
OR	76	76	17	29
PA	243	118	88	139
RI	24	9	8	2
SC	61	33	15	4
SD	20	5	5	5
TN	92	58	27	36
TX	274	195	84	1J.3
UT	28	14	8	2
VT	18	7	4	0*
VA	106	52	28	38
WA	103	66	27	41
WV	49	20	19	25
WI	117	56	25	48
WY	8	5	2	1

^{*} Replaced by 1 for the regression analysis.

Table B-9

Total Unemployment and Unemployment Rates 1 by State: Annual Averages, 1970–75

State		Une	mblo) men	t (thousan	ds)		+		Unemplo	ment rate	, ,	
	1975	1974	1973	1972	1971	1970	1975 •	1974	1973	1972	1971	1970
Mahama	124.6	78.0	55.7	65.6	69.6	61.9	8.9	5.5	3.9	4.7	5.2	
laska	15, 8	14.2	13.9	12.9	12.1	9.41	N. 6	10.0	10.8	10.5	10.5	
rizona	181. 9	49, 2	31.0	32.0	32. K	24.7	101.1	5.6	4.1	4.2	4.7 1	
rkausas	76.2	39.9	33.5	30.1	40.1	36.1	H.9	4.8	4.1	4.6	5.4	5.
alifornia	23.0	GR H	613.0	653.0	736.0	\$80.0	9.4	7.7	7.0	7.6	8.8	
olorado	(3.3	43.4	34.0	35.2	34.7	40.5	5.5 ;	2.8	3.4	3.6	4.0	4.
onnecticut	13ii 4	NT. 3	77.3	112.0	120.4	76. 4	10.1	6.2	5.7	8.2	8.9	5
Delaware	22	15.1	11.6	11.4	13.3	10.9	9.3	40	4.6	4.7	5.7	3.
District of Columbia	7.1	20.0	56.0	42.7	33.5	37.6	81	40	4.2	3.2	2.7	
lorida	354.4	208.0	131.0	125.0	135.0	115.0	11.4	6.2	2.5	4.5	4.9	3.
Deorgia	206.0	108.4	81.0	83.0	78.0	76.0	9.6	50	7.0	4.1	2.9	4.
Tawaii	36.8	27.3	23.9	24.7	20.6	14.1	7.4	7.0		7.3	6.3	4.
daho	27.2	21.1	19.1	19.9	19.4	17.5	7.4	6.0	5.6	6.2	6.3	5.
llinois	414.2	23.0	202.0	246.0	241.0	193.0	8.3	4.5	4.1	5.1	5.1	4.
ndiana	208.6	140.2	98.0	103.0	124.0	111.0	8.8	5.9	4.2	9.5	5.7	5.
OW3	77.0	39.2	37.0	45.1	51.4	44.8	5.7	30	2.9	3.6	4.2	3.
Tansas	52, 3	36.4	31.5	38.1	51.7	44.6	4.0	3.5	2.1	4.0	5.5	4.
Kentucky	112.4	64.0	58.6	62.5	69.0	61.4	7.7	4.5	4.4	4.8	5.5	Š.
ouisiana	117.9	97.0	85.7	84.0	93.8	85.9	8.3	6.7	6.0	6.1	7.0	6.
laine	44.9	29.3	25.2	29.1	31.3	22.8	10.2	6.7	5.9	7.0	7.6	5.
laryland	137.5	68.0	60.0	81.0	70.0	53.4	7.5	1.7 7.2 8.7	3.5	4.7	4.2	3.
lassachusetts	343.7	190.0	171.0	160.0	164.0	113.0	12.5	7.2	6.7	6.4	6.6	4.
Hehlgan	550.8	338.5	221.0	260.0	277.0	210.8	13.5	8.7	5.8	7.0	7.6	6.
linnesota	105.4	77.0	79.0	74.0	73.0	64.0	5.9	4.3	4.4	4.3	4.4	4.
dississippi	72.1	37.6	73.0	33.7	39.1	37.6	7.7	4.1	3.6	3.9	4.8	4.
lissouri	150.8	90.4	73.0	84.0	97.0	63.0		4.5	3.7	4.2	4.9	3.
Montana	24.6	21.6	19.6	18.5	17.8	15.3	8.0	6.7	6.3	6.2	6.3	5.
Nebraska	40.5 20.0	26.6	22.7	22.5	23.5	19.4	5.5	3.8	3.3	3.4	3.6	3.
Nevada	29.0	20.9	120	16.9	15.9	12.8	9.7	7.5	6.2	7.0	7.0	5.
New Hampshire	25.7	13.2	12.7	14.4	14.9	10.2	6.9	2.6	3.9	4.5	4.7	3.
New Jersey	326.6	26.0	178.0	182.0	172.0	136.0	10.2	6.3	5.6	5.8	5.7	4.
New York	774.3	470.1	405.2	502.0	495.0	330.0	12.1	6.3	3.4	6.7	6.6	
North Carolina	220.9	111.0			106.0	14.0	9.1	4.5		4.0		4.
orth Caronila	14.4	12.5	83.0	93.0	13.0	11.0	2.1	1.0	3.5	4.9	5.3	4.
North Dakota	408.3	23.3	12.3				5.2	5.0				4.
Ohio		50.0	197.0	251.0	257.0	233.0	8.3		4.3	5.5	6.5	5.
Oklahoma	72.8	30.0	47.1	48.7	51.2	44.5	6.21	1.5	4.2	4.5	4.9	4.
Dregon	106.9	76.0	52.6	54.4	60.0	54.9	10.2		5.3	5.7	. 6.6	6.
Pennsylvania	457.0	258.3	242.2	265.0	261.1	216.9	8.9	5.1	4.8	12.3	5.4	.4.
Puerto Rico	65.5	31.3	112.0 26.1	111.0	94.7 27.2	20.6	18.0	13.2	6.2	6.5	11.6	10.
South Carolina	131.2	56.0	42.9	49.2	57.4	52.6	11.1	4.5	3.7	4.2	5.3	5.
outh Dakota	13.4	10.6	2.9	10.7	10.2	53.6 8.9	4.9	3.5	23	1.2	3.7	3.
Tennessee	13.9	71.8	54.7	62.4	10.2 52.3	77.8	8.5	19	3.0	3.6	3.0	4.
Texas	324.9	221.0	193.0	220.0	233.0	202.0 !	6.1	4.3 !	3.9	4.5	4.9	i.
Ctab	38.5	29.4	26.5	27.5	233.0	25.5	7.5	5.9	5.7 1	0.1	6.4	6
Verment	20.7	14.1	11.1	12.7	12.9	9.1	10.0	491	5.6	6.1	6.8	. 4
Inginia.	149.5	86.0	75.0	73.0	69.0	62.0	6.9	4.0	3.6	2.6	3.6	3.
Washington	144.3	108.0	112.3	137.0	142.0		9.3	7.2		9.5	10.1	9.
West Virginia	50.6	39.3	37.5	42.5	10.9	129.0 37.7	8.2	5.9	1:7	6.5	6.5	6.
						91.1					4.3	0.
Wisconsin	148.1	96.3	84.0	81.0	84.0	72.0	7.0	4.61	4.1	4.2	4.5	3.

^{*} Preliminary (11-month) average.

1 Revised. Data are not comparable with those published in earlier Mangauer Reports. For explanation see Note on Historic Comparability of Labor Force Statistics at the beginning of the Statistical Appendix. See also New Procedures for Estimating Unemployment in States and Local Areas. Report No. 432, Bureau of Labor Statistics, U.S. Department of Labor.

Sewed: Employ ment and fraining Report of the President, transmitted to the Conquess, 1976

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² Unemployment as percent of labor force.

2 Data relate to the entire SMSA.

SOURCE: State employment security agencies cooperating with the U.S. Denartment of Labor.

ESTABLISHMENTS DATA STATE AND AREA HOURS AND EARNINGS

C-13. Gross hours and earnings of production workers on manufacturing payrolls, by State and selected areas

	A	made morth on	rnings	Ave	rage weekly	hours	A	erede ponty e	ermings
State and eres	JUNE 1975	1976	1976P	JUNE 1975	1976	JUNE 1 976P	JUNF 1975	1976	19760
LABAMA	\$140.34	\$ 174.90	\$181.22	39.3	40.3	41.0	14.08	\$4.34	\$4.42
Strminghem	193.94	217.37	219.90	39.5	40.4	39.8	4.91	5.43	5.50
Majorite	201.20	210.67	224.47	40.0	39.6	40.3	5.03	5.32	5.57
LASKA	307.05	335.27	(*)	37.4	41.7	(*)	8.21	8.74	(-)
ARIZONA	186.92	202.58	204.73	39.7	39.8	39.6	4.83	5.09	1 5.17
Phoenix	187.98	202.29	205.65	38.6	39.9	39.7	4.87	5.07	5.19
Tuesen	190.12	209.21	211.72	39.2	39.4	39.5	4.85	5.31	5.36
URKANEAS	138.81	154.77	154.03	39.1	40.2	39.4	3.55	3.85	3.87
Feyetteritte-Springdele	130.07	142.94	140.54	39.9	39.9	39.7	3.26	3.56	3.54
Fort Smith	136.52	150.54	154.06	37.2	38.6	39.2	3.67	3.90	3.93
Little Reck-North Little Rock	157.19	175.47	176.51	39.2	39.7	39.4	4.01	4.42	4.48
Pine Bluff	144.40	186-24	200.38	38.9	40.4	41.4	4.36	4.61	4.84
ALIFORNIA	203.97	219.14	223.04	39.3	39.7	39.9	5.19	5.52	5.59
Anaheim-Santa Ana-Gardon Gravo	191.68	206.63	207.20	40.1	40.2	43.3	4.78	5.14	5.18
Sekersfield	199.56	215.77	210.35	38.9	38.6	37.9	5.13	5.59	5.55
Freuro	176.32	198.35	197.12	39.0	39.2	38.5	4.64	5. 06	5.12
os Angeles-Long Bosch	192.57	205. 88	209.44	39.3	39.9	40.2	4.90	5.15	5.21
Mediste	192.79	293.63	198.36	38.1	37.5	36.0	5. 06	5.43	5.51
Oxnerd-Simi Valley-Venture	182.22	141.00	190.70	39.7	38.9	39.4	4.59	4.91	4.84
Riverside—Sen Bernerding—Onterie	205.48	229.25	231.95	39.9	39.8	40.2	5.16	5.76	5.77
Sacramenta Salinas - Seeside - Mensurey	220.38	233.14	240.95	38.8	38.6	39.5	5.68	6.04	6.10
Son Diego	184.61	195.55	191.01	38.3	38.8	37.6	4.82	5.74	5.06
San Francisco-Oakland	194.43	211.53	213.40	39.5	38.6	38.8	5.05	5.49	5.51
San Jose	239.78	265.44	270.92	38.8	39.5	39.9	6.18	6. 72	6.74
Some Barbaro-Banta Maria-Lompes	218.79	246.56	250.04	39.0	39.9	40.2	5.51	5.15	6.22
Sonte Rose	176-18	188.26	185.93	38.3	38.9	38.1	4.50	4.84	4.85
Stackton	218.79	197.62	209.98	37.3	36.8	38.6	5.00	5.37	5.44
Vallejo-Fairfield-Nage	206.45	236.02	232.54	39.0	39.6	38.5	5.52	5.96	5.92
OLORADO	194.24	206.00	212.26	39.4	39.4	40.2	4.93	5.23	5.28
	198.97	208.96	211.86	39.4	39.5	39.6	5.05	5. 29	5.39
Suidpopert	191.60	206.25	208.59	40.1	40.6	40.9	4.78	5.08	5.10
Hertland	201.06	218.40	224.27	40.7	42.0	42.8	4.96	5.20	5.24
New Britain	214.56	231.44	233.38	41.5	41.7	41.9	5.L7	5.55	5.51
New Hoven-West Hoven	199.35	207.25	209.90	40.6	40.4	40.6	4.91	5.13	5.17
Stamford	195.02	205.53	207.43	39.8	40.1	40.2	4.90	5-12	5-16
Westrary	164.40	183.94	185-15	40.0	41.5	41.7	4.94	5.17	5.17
DELAWARE	194.50	229.63	230.33	39.3		41.5	5.00		5.59
Wilmingson	225.22	256.23	257.50	39.1	41.8	41.6	5.76	6.13	5.19
DISTRICT OF COLUMBIA:									
Washingson SMEA	217.32	510.51	214.42	30.0	38.5	39.2	5.63	5.46	5.47
LONDA	161-19	. 173. 38	173.40	39.6	49.7	40.8	4.05	4.26	4.29
Fort Laudardale-Hellywood	155.62	169.49	173.29	39.2	39.6	40.3	3. 97	4.28	4.37
Jechagnville	202.86	214.11	217.26	42.0	41.9	42.6	4.83	5.11	5.10
Migmi	145.78	149.23	150.76	39.4	39.9	40.1	3.70	3.74	3.76
Orlande	163-17	174.58	177.02	41-1	40.4	40.6	3. 97	4.30	4.35
Tampe-St. Potenburg	194.81	217-33	211.84	41.1	42.2	41.7	4.74	5.15	5.00
West Point Booth-Both Rosen	178.49	182.61	168.78	40.2	40.4	41.4	4.44	4.52	4.56
	191.02	204.47	204-10	40.3	41.9	42.5	4.74	4- 88	4. 92
MEONGIA	151.26	167.64	169. 72	39.7	40.6	40.7	3.81	4.13	4.17
Atlanta	179.54	210.08	299.87	39.2	40.4	39.9	4.58	5. 20	5.26
Sourcest	191.78	210.72	. 226.37	41.6	43.0	43.2	4.61	5.04	5.24
MAWAN	175.28	1 193.45	192.27	39.3	38.1	39.4	4.46	5. 08	4. 58
Hamble	170.61	181-42	193.35	38.6	36.5	39.5	4.42	4.93	4.75
DAHO 1									!
	181.12	194.30	207.11	38.7	38.4	39.:	4.68	5.06	5.27

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Table 'B-10 continued

ESTABLISHMENT DATA STATE AND AREA HOURS AND EARNINGS

C-13. Gross hours and earnings of production workers on manufacturing payrolls, by State and selected areas—Continued

		regs weekly ear	inge	Average weakly hours			Average hourly sernarge		
	JUNE 1975	1976	JUNE L976P	JUNE 1975	1976	19760	JUN# 1975	MAY 1976	1976
LINOIS	\$212.66	1233.29	(*)	39.6	40.5	(*)	\$5.38	\$5.77	(*)
DIANA	216.37	243.95	\$245.78	39.7	41.0	41.1	5.45	5.95	\$5.90
Inglenapolia	216.68	242.18	(*)	40.2	41.9	(+)	5.39	5.78	(-)
A	213.15	231.20	232.18	39.4	40.0	40.L	5.4L	5.79	5.7
Cecler Regids	214.09	234.43	252.76	39.5	39.3	39.4	5.42	5.76	6.1
Dubuque	246.65	274.13	278.00	34.6	39.5	40.0	6.39	6.94	6.9
Soun City Materiae—Coder Folia	265.95	212.70	207.09	39.2	39.1	39.0	6.75	7.10	7.1
NEAS	186.42	200.24	202.91	40.6	40.6	41.3	4.59.	4. 91	4.9
Topolo	190.02	183.74	190.80	40.2	40.3	41.7	4.73	4.56	4.6
Mahla	211.34	219.72	219.64	41.7	41.3	41.4	5.07	5.32	5.31
NTUCKY	174.93	232.80	236.16	38.8	39.8	39.7	5.40	5.02	5.0
UISIANA	194.14	217.24	223.13	40.7	41.3	42.1	4.77	5.26	5.34
lean Rouge	245.86	276.87	282.01	42.1	42.4	42.6	5.54	6.53	6.5
Broveport	185.10	205.25	196.30	39.3	39.7	41.4	4.71	5.17	5.2
ME	150.88	160.40	163.60	39.6	39.9	40.0	3.81	4.02	4.0
printen Autorn	127.38	140.30	140.66	39.6	39.3	39.4	3.30	3.57	3.51
					40.1	40.5	4.06	4.23	4.29
RYLAND	197.39	218.80	219.60	39.4	40.0	40.0	5.01	5.47	5.75
SEACHUSETTS	173.21	188.47	188.87	39.1	40.1	40.1	4.43	4.70	4.7
redition	145.54	152.85	154.80	39.5	38.5	38.7	3.79	3.97	5-15
all River	124.96	137.90	138.90	35.5	36-1	35.8	3.52	3.82	3.8
purence-Heverhill	167.42	181.94	101-37	39.3	39.9	39.4	4.26	4.56	4.51
Nam Bedford	148.60	168.13	169.38	39.7	39.1	39.3	3.89	4.30	4.3
Springfield-Chicopse-Holyake	173.05	188.73	190-01	39.6	40.5	40.6	4.37	4.46	4.6
New courter	174.47	169.21	100.02	20.6	39.5	39.5	4.52	4.79	4.7
HIGAN	245.19	292.41 331. 94	300.80	40.3	43.1	43.9	6.08	. 6.79	6.8
lettle Cresk	266.75	282.51	342.16	40.3	45.1	46.3	6.42	7.36	7.39
ley City	265.59	304.79	309.05	44.6	47.3	47.4	5.96	6.49	6.52
Detroit	259.77	311.24	321.35	40.1	43.5	44.7	6.48	7.16	7.19
France Regide	274.40	353.35	357.35	39.5	47.0	47.1	6.80	7. 52	7.59
bakson	227.22	242.50	241.74	41.0	40.9	40.5	5.16	5.55	5.63
Colomesco-Portogo	221.97	254.89	256.76	40.3	41.5	41.6	5.51	6.14	6.17
Lansing-East Lansing	246.48	332.05	323.73	40.2	45.8	44.9	6.18	7.25	7.21
Muskegan-Martan Share-Muskegan Heights	217.69	248.66	248.11	40.5	41.7	41.4	5. 38	5.96	5.99
laginaw	201.52	346.47	348.50	40.7	44.7	44.6	6.92	7.75	7.81
INTEROTA	198.86	194.89	215.20	39.3	39.5	39.5	5.06	5.43	5.45
dinnespelis-St. Paul	212,40	228-10	230.26	39.7	39.6	39.7	5.35	5.75	5.80
31361PPI	140.54	150.84	152.76	39.7	39.6	40.2	3.54	3.79	3.80
ledgen	151.11	153.58	156.78	41.4	40.1	40.2	3.65	3.63	3.90
BOURI	187.07	204.00	205.31	39.3	40.0	40-1	4.76	5.10	5-12
	209.47	190.80	196.50	41-1	41.0	41.4	5.33	5.79	5.83
Kerses City			140.70		40.0	40.6	4.48	4.77	4.84
Kenses City St. Joseph St. Louis	214-22		234-45	39-4	39.0	30.0	6.44	6.84	
Kenses City St. Joseph	214-22	233.02	236.45 177.06	39.6	39.9	39.0	5.46	4.43	5.93

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Table B-10 continued

ESTABLISHMENT DATA STATE AND AREA HOURS AND EARNINGS

C-13. Gross hours and,earnings of production workers on manufacturing payrolls, by State and selected areas—Continued

	Aw	rege weekly ear	nings	Ave	rage weekly	hours	Arerege hearty carnings		
State and one	JUNE 1975	1976	1976P	JINF L975	1976	L 976P	1975	1975	19769
IRASKA	\$181.96	\$207.16	\$208.47	41.0	41.6	42.7	14.44	\$4.98	\$4.87
incolo	159.81	180.15	184.27	37.8	39.6	39.4	4.22	4.55	4.67
Omaha	199.21	223.47	228.60	40.9	42.0	42.5	4.87	5. 32	5.34
VADA	200.26	204.75	219.06	38.0	37.5	39.4	5.27	5.46	5.54
Las Vogas	246.87	260-17	(*1	39.0	39.6	101	6.33	6.57	101
W MAMPSHIRE	154.06	165.57	151.71	39.3	39.8	39.8	3.92	3.89	3.91
Nation 1	175.08	192.40	184.80	39.7	40.0	40.7	4.41	4.56	4.56
NJERSEY	197.96	220.18	221.01	40.4	41.7	41.7	4.90	5.78	5.30
Adamtic City	146.43	160-01	142.80	35.2	36.7	37.3	4.16	4.36	4.40
Sandon ⁹	180.42	196.71	197.51	38.0	39.9	39.9	4.65	4.93	4.95
techorecek*	190.87	204.22	204.11	39.6	40.2	40.1	4.92	5. OR	5.09
lansay City *	190.55	203.31	206.40	40.2	40.1	40.7	4.74	5.07	5.16
New Brunswick-Perth Ambay-Sayreville"	211.67	231.90	232.22	39.9	40. 9	41.1	5. 31	5.67	5.65
**************************************	205.18	229.52	229.30	41.2	42.9	42.7	4.98	5.35	5.37
Trenten - Cliften - Passels ⁶	192.10	208.38	207.40	40.7	42.7	42.5	5.04	5.49	5.46
W MEXICO	144-67	156.77	156.02	39.1	40.4	39.8			
Mbuquerque	151.30	160.34	156.42	39.4	40.8	39.7	3.70	3.93	3.92
W YORK	190.12	206.98	207.38	30.0	39.5	39.5	4.90	5.24	5.25
Many-Scherostedy-Tray	198.18	223.02	223.31	39.4	41.3	40.9	5.03	5.40	5.46
linghamten	105.09	196.65	193.05	40.5	41.4	40.9	4.57	4.75	4.72
hallele	230.10	266.80	272.54	39.2	41.3	41.8	5.47	6.46	6.52
Dimins Assess Country * Assess Sylfatts *	184.93	202.40	200.15	39.6	40.0	39.4	4.67	5.06	5.08
names County	237.69	270. 28	264.38	40.7	42.1	41.7	5.84	6.42	6.34
to Ved Northwest No.	187.46	195.42	196.02	39.3	39.4	39.6	4.77	4.96	4.95
tow York -Narthanton New Jersey Low York and Nasson-Suffeit 4	187.20	201.17	(0)	39.0	39.6	(-)	4.80	5.08	101
Yest SMSA*		186.47	186. 96	37.6	37. 9	34.0	4.68	4.92	4.92
the York Clay 1	175.13	184.99	185.46	37.5	37.6	37.7	4.67	4.92	4- 92
Rughkeegale	104.00	182.77	215.87	37.2	37.3	37.4	4.67	4.90	4.90
leahester leakland County "	220.83	257.49	251.52	40.5	41.8	41.3	5.65	5.34	5.33
Residend Councy "	188.37	207.90	211.08	41.4	42.0	42.3	4.55	4.95	4.99
(vrenues		224.95	224.41	40.6	41.2	41.1	5.06	5.46	5.45
Non-Romo	170.21	187.53	190.40	39.4	39.9	40.0	4.32	4.70	4.76
Note-Rome Hastificator County 7	163.53	199.67	290.09	39.3	39.5	39.7	4.67	5.06	5.04
RTH CARGUNA	134.59	147.66	148.83	38.9	39.4	39.9	3.44	3.71	3.73
Destarte Communic	133.72	146.03	147. 97	39.1	39.9	40.1	3.42	3.65	3.69
Provident Montes Steen-High Point	133.08	152.07	152.03	38.8	41.1	41.2	3.43	3.70	3.69
Derlotts-Gestenie Treunsberg-Winston-Balom-High Point Labigh-Durhom	150.93	158.79	162.24	38.7	39.5	39.5	3.80	4.02	4.05
TTH BAKOTA	169.62	187.93	191.35	40-1	10.0	40-2	4.23	4.71	4.76
argo-Meerheed	102.51	202.19	203.77	40.2	40.4	41.0	4.54	4.98	5.97
O	220. 45	250.43	252.89	40.1	41.5	41.8	5.51	6.02	6.05
2mm	235.00	242.40	240.85	41.3	41.4	41.1	5.69	5.86	5.85
Inginnes	220.41	244.95	244.84	39.5	39.7	39.3	5.59	6.17	6.23
Sovelano	209.20	231.54	234.89	40.7	41.5	41.5	3.14	5.62	5.66
biumbus	224.80	259.30	263.30	40.0	42.3	42.4	5. 62	6.13	6.21
Dayrest	207.63	224.24	230.04	39.7	40.4	40.5	5.23	5.60	5.68
(alada	232.47	268.27	264.31	41.0	43.2	42.7	5.67	6.21	6.19
Congressor-Western	243.42	274. 80	259.79	30.7	40.0	41.7	5.75	6.23	6.23
LAHOMA	174.32	167.13	190.35	39.8	39.9	40.5	4.38	4.69	4. 70
Oktohomo City Fulso	175.96	192.23	190.95	39.9	40.3	40.2	4.41	4.77	4.75
	189.77	210.49	200.55	39.7	40.4	30.0	4.78	5.21	5.24
Eugeno-Springfield	221.05	233.63	245.52	19.9	59.2	39.6	5.54	5.96	6.20
leakson County	237.02	246.58	269.04	42.1	39.9	41.2	5.63	6.18	5.53
Persiand	234.77	237.34	264.58	41.7	39.1	42.4	5.63	6.07	6.24
	/44.71	4 37 - 66	232.54	37.9	39.2	30.5	5.52	5.93	5.34

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Table B-10 continued

ESTABLISHMENT DATA STATE AND AREA HOURS AND EARNINGS

C-13. Gross hours and earnings of production workers on manufacturing payrolls, by State and selected areas-Continued

	Av	erage weekly eer	Nings	Ave	rage weekly	hours	Aw	rage hourly as	curds
* Steen and area	JUNF 1975	1976	JUNE 1976P	JUNE 1975	1976	1976	J'J₩€ 1975	1976	JUNE 1975P
ENRSYLVANIA	1188.54	\$207.76	\$298.94	38.4	39.2	39.2	\$4.91	15.30	15.33
Allentown-Bethlehem-Easten	188.98	199.54	201.22	38.1	38.3	38.4	4.96	5.21	5.24
Altegne	159.09	173.25	171.77	37.7	38.5	38.6	4.22	4.50	4.45
Delawere Valley 4	198.27	221.45	220.73	38.8	39.9	39.7	5.11	5.55	5.56
Eria	203.77	210.60	208.64	41.0	40.5	40.2	4.97	5.20	5.19
Harrisburg	175.87	188.64	189.21	39.7	39.3	39.5	4.43	4.80	4.79
Johnstown	206.55	225.38	228. 82	37.1	37.5	38.2	5.57	6.01	5.99
Lancaurer	169.26	191.63	190.76	39.0	40.6	40.5	4.34	4.72	4. 71
Northeast Pennsylvania	139.59	147.60	148.99	35.7	36.0	35.9	3.91	4.10	4.15
Philadelphia SMSA	196.33	216.25	217.56	38.8	39.9	39.7	5.06	5.47	5.45
Pittsburgh	225.03	254.29	255.91	39.0	40.3	40.3	5.77	6.31	6. 35
Reading	172.77	187.46	187.77	39.0	39.3	39.2	4.43	4.77	4.79
Scranton 9 Willco-Barro—Haziston 19	140.79	145.20	148.83	36.1	35.5	36. 3	3.90	4.09	4.10
Williamsport	137.42	148.42	148.10	35.4	36.2	35.6	3.86	4.10	4.16
Yerk	172.48	176.15	175.38	39.2	38.8	38.8	4.40	4.67	4.70
RHODE ISLAND	148.22	162.35	165.19	36.7	39.5	39.9	3.83	4.11	4.14
Providence-Warwick-Pewtyschot	146.22	164.81	166.43	38.7	40.1	40.2	3.83	4.11	4.14
Cherlesson—North Charlesson	140.54	153.12	155.07	39.7	40.4	40.7	3.54	3.79	3.81
Columbia 1	160.00	173.66	173.72	40.2	40.2	40.4	3.98	4. 32	4.30
Greanville-Spartenburg	141.74	151.70	153.26	38.0	39.2	39.5	3.73	3.87	3.88
OUTH DAKOTA	141.91	155.42	155.04	40.2	40.9	40.8	3.53	3.60	3.80
Sioux Felts	177.66	179. 34 226. 59	183.72 236.56	42.4	40.3	41.1	5.07	5.46	5.54
TENNESSEE	157.16	168.92	172.63	40.5	40.9	41.2	3.89	4.13	4.19
Chartaneoga	170.54	178.70	185.59	40.8	40.8	41.8	4.18	4.38	4.44
Knozulle	178.35	202.45	206.59	39.9	41.4	41.4	4.47	4. 89	4.99
Memphis Nashville-Devideon	185.66	185.33	176.71	39.5	39.6	39.8	4.53	4.65	4.79
EXAS									
Amerille	185.64	199.67	203.12	40.8	41.0	41.2	4.55	4.87	4.93
Auttin	155.20	178.36	178.09	38.8	39.2	39.4	4.00	4.55	4.52
Beaumant-Part Arthur-Orange	153.71 235.73	272.00	172.08	41.1	41.0	40.3	3.74	4-12	4.27
Corpus Christi	202.57	210.76	275-65	38. 9 43. 1	40.0	40.3 37.9	4.70	5.46	5.46
Dellas-Fort Worth	175.82	183. 82	186.00	40.7	40.4	40.7	4.32	4.55	4.57
El Paso	130.42	143.05	148.06	38.7	39.3	39.8	3.37	3.64	3.72
Galveston-Texas City	291.50	328.71	328.26	44.1	44.3	44.3	6.61	7.42	7.41
Houston	222.50	243.76	248.22	42.3	42.1	42.0	5.25	5.79	5.91
Lubback	150.73	150.12	150.59	42.7	41.7	41.6	3. 53	3.60	3.62
Son Antonio	140.35	151.37	153.00	40.1	40.8	40.5	3.50	3.71	3.75
Wee	154.31	173.13	174.93	40.5	39. 8	40.4	3.81	4.35	4.33
Wichita Falls	165.57	173.84	175.22	41.6	39.6	39.2	3.98	4.39	4.47
FTAM	153.54 153.58	160.22	158.65	38.1	36.7	36.6	4.03	4.14	4.11
	133.30	159.12	160.31	38.3	39.0	39.1	4.01	4.08	4- 10
/ERMONT	165.65	175.82	177.92	40.5	40.7	40.9	4.09	4.32	4.35
Burlington	184.91	207.83	207.27	41.0	42.5	42.3	4.51	4.89	4. 90
Savingfield	187.37	188.00	186.59	41.0	40.0	39.7	4.57	4.70	4.70
Lynchburg	156.81	170.45	171.65	39.4	40.2	40.2	3.98	4.24	4.27
Norfolk-Virginia Reach-Partnerses	152.87	180-16	170.34	39.4	40.6	39.8	3.88	4.46	4.28
Marthern Virginia 11	160.80	185.56	187.32	40.2	41.7	42.0	4.00	4.45	4.45
Richmont	198.18	205.00	156.58	39.4	38.9	38.0	5.03	4.78	4.91
Resnete	141.21	151.49	146.58	39.2	39.4	39.1	3.63	3.65	5.32
ASHINGTON	223.86	244. 95	248.77	39.0	39.7	39.3	5.74		
Scottle-Everett	231.67	253.04	253.62	39.4	39.6	39.2	5. 88	6.17	6.33
Spokene	192.62	218.01	219.18	36.9	39.0	39.0	5.22	5.59	5.62
Tacome	230.44	247.66	246- 91	39. 8	39.7	30.7	5.79	6.40	6.38
NEST VIAGINIA	189.83	213.33	213.05	38.9	40.1	39.6	4.88	5.32	5.38
Charleston	227.01	243.72	244. 96	41.2	41.1	41.1	5.51	5.93	5.96
Huntington— Ashland Parkenburg—Marietts	209 .41	238.79	239.36	37.8	40.2	40.3	5.54	5. 94	5.94
State and an Administra	206. 58								5.74

See footnotes at end of table.

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Table B-10 continued

ESTABLISHMENT DATA STATE AND AREA HOURS AND EARNINGS

C-13. Gross hours and earning of production workers on manufacturing payrolls, by State and selected areas—Continued

			rmings	_ A.	orage week!	y hours		Average hourly cornings		
State and area	JUNE 1975	1976	JUNF 1976P	J'INF 1975	1976	19760	JU4 = 1 975	1975	19760	
VEST VIRGINIA-Centinued								1		
Wheeling	205. 32	219.54	217.80	40.9	39.7	39.6	\$5.02	15.53	\$5.50	
RSCONGIN	210.86	228.77	227.66	40.2	40.6	40.3	5.25	5.63	5.64	
Appleton-Ouhkosh		217.89	222.30	40.7	41.1	41.4	4.92	5.33	5.37	
Green Bay	218.39	228.25	232.27	41.7	41.0	41.7	5.23	5.56	5.56	
Keneste	286.66	260.61	255.93	43.3	39.2	38.4	6.62	6.65	6.66	
La Crosso	189.80	198.95	149.90	42.1	41.8	40.5	4.51	4.77	4.69	
Medican	234.77	248 .47	245.32	40.2	40.3	39.7	5.85	6.17	6.18	
Milwayhee	229.61	249.65	248.40	40.0	40.4	40.0	5.74	6.18	6.21	
Recine	223.79	240.69	236.75	39.4	40.0	39.7	5.69	6.02	5.95	
YOMING	195.17	220.08	222.27	38.7	41.3	47.6	5.04	5.52	5.48	
Cooper		251.17	250.80	36.4	42.2	39.7	6.14	5.95	6.31	
Chayanne		270.81	233.64	31.0	33.0	29.9	5.97	8.20	7.81	

- Subaree of Philadelphie, Pennayirania Standard Metropolistan, Camden, and Gloucester Counties, New Jersey.

 Subaree of New York Nertheastern New Jersey.

 Subaree of Rochester Standare Metropolistan Statistical Area.

 Area included in New York and Nasseu—Suffolk combined SN

 Subaree of New York Standard Metropolistan Statistical Area.

 Subaree of Philadelphie, Pennsylvania Standard Metropolistan St.

 Deloware, Montgomery, and Philadelphie Counties, Pennsylvania.

 Subaree of Northeast Pennsylvania Standard Metropolistan Standard Metropolistan St.

Suberce of Northeast Pennsylvania Standard Metropolitan Statistical Area: Luzarne

County.

11 Suberes of Weshington, O.C. Standard Metropolitan Statistical Area: Alexandria, Fairfax, Fall Church, Manassas, and Menessas Park cities, and Arlington, Fairfax, Loudoun, and Prinas William Countries, Virginia.

SOURCE: Cooperating State agencies listed on inside back cover.

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APPENDIX C

CORRELATION MATRICES, MEANS AND STANDARD DEVIATIONS OF VARIABLES USED IN THE SUPPLY MODELS

APPENDIX C

In this appendix, the following generic labels are used with reference to the model under consideration, viz.

 $N_{
m W}$: white I-IIIA, DHSG, 17-21-year-old male accessions;

 N_{B} : non-white I-IIIA, DHSG, 17-21-year-old, male accessions;

N_T: total I-IIIA, DHSG, 17-21-year-old, male accessions;

Q_W: white, I-IIIA, DHSG, 17-21-year-old, males who are not currently in school;

Q_B: non-white, I-IIIA, DHSG, 17-21-year-old males who are not currently in school;

Q_T: total, I-IIIA, DHSG, 17-21-year-old, males who are not currently in school;

R: recruiters assigned at station level;

U: general unemployment rate;

E: the index of civilian wage computed as the reciprocal of average manufacturing wage.

 N_W , N_B , N_T , and R are specific to the service under consideration while Q_W , Q_B , Q_T , U and E are service-independent.

Table C-1

	Army White	Supply	Model	Correlat	ions
	N _W	Qw	R	U	E
Nw	1.0	.95	.96	.26	23
Qw		1.0	. 94	.19	-,37
R			1.0	.21	-,25
U				1.0	.08
E					1,0

Table c-2

Army	Non-white	Supply	Mode1	Correl	ations
	N _B	Q _B	R	σ	E
N _B	1.0	.60	.59	.20	.26
Q _B		1.0	.88	.22	-,21
R			1.0	.21	-,25
U				1.0	.08
E					1.0

Table C-3

	Army	Total	Supply	Model	Correlations		
		NT	Q _T	R	U	E	
NT		1.0	.92	. 96	.27	16	
QT			1.0	.95	.19	36	
R				1.0	.21	25	
U					1.0	.08	
E						1.0	

Table c-4

Means and	Standard	Deviations	for Army	Supply	Variables

Variable	Mean	Standard Deviation
N _W	938.216	936.253
N _B	159.725	200.375
N _T	1097.94	1060.72
Qw.	12695.3	13464.0
Q _B	547.176	744.086
QT	13242.5	14075.3
R	96.333	98.835
U	8.41	2.136
E	.0055	.00087

Table C-5

	Navy	White	Supply	Model	Correlations		
		Nw	Qw	R	U	E	
NW		1.0	. 94	.97	.23	27	
Qw			1.0	.89	.19	37	
R				1.0	.21	26	
U					1.0	.08	
E						1.0	

Table c-6

Navy	Non-wh	ite Sup	ply Model	Correlations		
	N _B	Q _B	R	U	E	
N _B	1.0	.87	.93	.19	12	
Q _B		1.0	.86	.22	21	
R			1.0	.21	26	
U				1.0	.08	
E			,		1.0	

Table c-7

	Navy	Total	Supply	Model	Correlations		
NT		NT	QT	R	U	E	
QT		1.0	.94	.97	-23	26	
R			1.0	. 90	.19	36	
U				1.0	.21	26	
E					1.0	.08	
						1.0	

Table c -8

Means and Standard Deviations for Navy Supply Variables

Variable	Mean	Standard Deviation
N _w	943.745	1006.90
N _B	80.7451	92.6871
NT	1024.49	1092.23
QW	12695.3	13464.0
Q _B	547.176	744.086
QT	13242.5	14075.3
R	61.608	71.728
U	8.41	2.14
E	.0055	.00087

Table C -9

	USAF Whi	te Supply	Model	Correlat	ions
	Nw	Qw	R	U	E
Nw	1.0	.93	. 97	.28	24
$Q_{\overline{W}}$		1.0	.93	.19	37
R			1.0	.23	20
U				1.0	.08
E					1.0

Table C-10

USAF	Non-white	Supply	Model	Correl	ations
	N _B	QT	R	U	E
N _B	1.0	.90	.85	.22	04
Q _B		1.0	.86	.22	21
R			1.0	.23	20
U				1.0	.08
E					1.0

Table C-11

	USAF Total	Supply	Model	Correlat	ions
	N _T	QT	R	σ	E
NT	1.0	.93	.97	.27	22
QT		1.0	.94	.19	36
R			1.0	.23	20
U				1.0	.08
E					1.0

Table C-12

Meane	and	Standard	Deviations	E	TICAR	C 1-	W1-11
	and	Drandard	DE ATT TORS	TOL	USAL	20DDTA	PSIGRITAN

Variable	Mean	Standard Deviation
N _w	781.000	802.627
N _B	85.9804	101.717
NT	866.980	886.234
Qw	12695.3	13464.0
QB	547.176	744.086
QT	13242.5	14075.3
R	26.843	27.880
U	8.41	2.14
E	.0055	.00087

Table C-13

	USMC WH	ite	Supply	Model	Correlati	ons
	N	W	Qw	R	U	E
Nw	1.	0	.97	.96	.19	35
QW			1.0	.94	.19	37
R				1.0	.16	27
U					1.0	.08
E						1.0

Table C-14

USMO	Non-whi	te Suppl	y Model	Correla	tions
	N _B	QR	R	U	E
N _B	1.0	.86	.81	.20	08
QB		1.0	.87	.22	21
R			1.0	.16	27
U				1.0	.08
E					1.0

Table C-15

	USMC Total	Supply	Model	Correlati	ons
	NT	QT	R	U	E
NT	1.0	. 97	.97	.20	31
QT		1.0	. 95	.19	36
R			1.0	.16	27
U				1.0	.08
E					1.0

Table C-16

Manna		Chandand	Deviations		TICHO	C 1	Wadal-
MERINA	and	SLADGARG	DEVISITIONS	LOF	U SML	SIIDDIA	MOGELS

-			-01 00110 00pp2) 12000.	i
	Variable	Mean	Standard Deviation	
	N _W	371.765	394.738	
	N _B	63.4118	76.7609	
	N _T	435.176	455.957	
	QW	12695.3	13464.0	
	Q _B	547.176	744.086	
	$Q_{\overline{\mathbf{T}}}$	13242.5	14075.3	
	R	38.471	44.233	
	U	8.41	2.14	
	E	.0055	.00087	

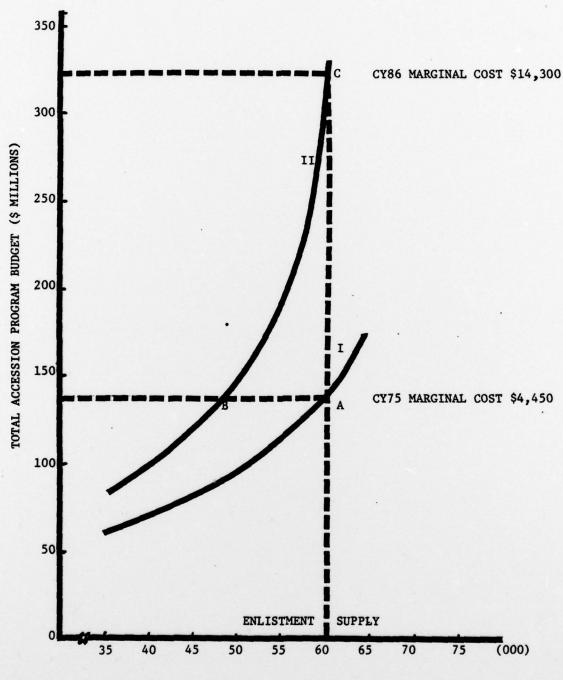


Fig. 6.2—Army Accession Production Functions NPS Male, DHSG, I-IIIA

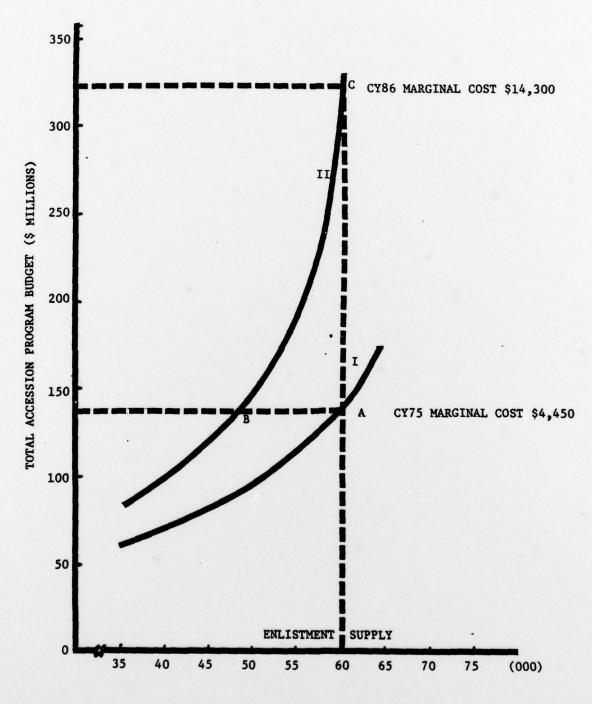


Fig. 1.3—Army Accession Production Functions NPS Male, DHSG, I-IIIA

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